

# SAL Show at Pearson & Company Prospectus

Thursday March 7, Friday March 8, and Saturday March 9, 2024

7022 E. Main Street, Scottsdale, Arizona 85251

1. **This show is of *original artwork only*.** Entries may include 2D/3D artwork, jewelry, sculpture, photographic images and other forms of art creations providing that work is your **primary** medium, and the work created is not an unauthorized copy of another artists' work – no prints, giclées, notecards, folders, etc. are to be hung on panels at any time. Participants may hang a small business card holder on their panel (or place it on their table if they have chosen a space/table for the option). This year, each artist may have one sling for unframed prints and originals (must be matted and placed in new, fresh plastic sleeves) We will use existing tables at Pearson & Co. (we have their permission) for greeting cards, coasters, and other small gift items made from artists' original work. Show Chairman has full discretion as to what can/cannot be displayed for sale on days of sale.
2. Due to space limitations, the show will be limited by number of artists (16 total) and by space allocated to artists as follows:
  - a. When returning the Hold Harmless, please specify one of the following which approximates an equivalent "space.": 1) A 2x6' table, 2) Two SAL pegboard upright panels (front only), or 3) a 2x6' ground space for free-standing pieces or sculpture.
  - b. If additional space is available after the show is initially set up, artists may request an extra panel (or back of panel where available \$25). Each artist (again, space permitting), will be allowed to bring one easel (2x3') or use an agreed-upon hang spot for a larger painting at no additional cost (i.e., \$50 entry fee includes two panels or space for one 6' table *plus* one easel space for larger painting, assuming grounds at Pearson allow for this on day of setup). We will not know what space is available until we unload the panels on Wednesday afternoon. *Absolutely no artwork may be placed on the ground or against the panels (Exception - 3D art meant to be free-standing).*

**Entry Submission:** Due to space limitations, which therefore limit the number of artists we can accommodate, submission acceptance will be on a first-come, first-serve basis.

## How to Enter -

- Send your completed Hold Harmless Form and *Non-refundable \$50 Show Participation Fee* to Shannon O'Donnell **to be received by February 28, 2024** (see address below). If your entry is not accepted because we have reached the 16-person limit, your \$50 entry fee will be returned.

## Show Set Up, Participation and Take Down

**Wednesday 2:00 pm:** We need help unloading panels and setting them up at Pearson and Co. If you are also able to meet at the warehouse at 1:15 pm and help load the panels in the truck, we would truly appreciate it. Please let Shannon know if you can help with loading/unloading panels. We will choose our locations after panels have been set up. We will do our best to make sure everyone who has chosen two panels will have them together. As mentioned below, if additional panels (or exposed panel backs) are available, we will do our best to accommodate artists who want to purchase additional space (\$25 for EACH panel/back of panel).

**Thursday am:** On arrival (only 9-10:00am) please check in with Donna Lewis. Artists are allowed to place one free-standing easel at no charge (again, depending on Pearson's inventory set-up on the day of our show). *If available*, additional panels and space for additional easels can be purchased for \$25.

The artists and helpers may drop off artwork, tables, pedestals, etc. at 9-10:00 am on Thursday at the Main Street entrance of Pearson & Co. (please do not block street or sidewalk traffic). After unloading, all vehicles must be moved to public parking areas and remain there for the duration of the Show and Sale (underground public parking

is available behind the Museum of Western Art). All displays must be completely set up and ready for the 11:00 am opening each day.

**Show and Sale hours:** Thursday – 11-9; Friday – 11-8 **Saturday – 11-8 (we are staying open later on Saturday this year)**

**Saturday, at show closing:** All participating artists are required to help take down the show. This includes helping load panels into trucks, cleaning up the courtyard and area inside where we stored items, etc. Also, please be prepared to help unload them at the SAL Storage Unit located at the corner of the 51 and 32<sup>nd</sup> Street (just off the 32<sup>nd</sup> St. Exit) if we need the extra help.

Most of the display areas are located in an open courtyard. The courtyard is locked at night but there is no active security. Artists may choose to leave their work. If artists remove any artwork nightly after Show hours, you **MUST** have your artwork set up **BEFORE** 11 am when the Show starts each day

The panels will be provided by SAL. *All tables, easels, and pedestals must be provided by the artist.* **One sling per artist will be allowed. Additional boxes of paintings, bowls for drawings, etc. are not allowed, but you can store additional works in your car to replace those sold during the show.** The 47"x31" panels have a pegboard backing. All artwork must hang **WITHIN** the 47"x31" pegboard area - no overlapping or extending above or below the frame. *These rules will be strictly enforced.* Also, please do not crowd the panels. You may bring additional artwork to replace pieces that have sold. All tables must be covered to the floor with a black tablecloth. A limited number of tablecloths may be available through SAL. Contact Shannon if you need one. We have some clip-on panel lights but not enough for every panel. Please ask Shannon for an Amazon link for preferred clip-on panel lights if you would like to provide your own. (If you provide your own, please make sure it is black to match the majority of our SAL clip lights.)

All 2-D artwork **MUST** have D-rings with picture wire (screw eyes are allowed if placed inside the edges of cradled frames and wooden panels). No saw tooth hangers are allowed. Two (2) Scottsdale Artists League title cards must accompany each artwork. One title card is attached on the back, and one goes on the panel. You may wish to attach your business card to the back of your artwork also. For matted unframed originals and prints in the sling, **please make sure you have a label on the back of each print** with 1) your name, 2) price, 3) whether it is an original or print.

SAL will supply inventory sheets, which must be filled out and turned in to the Show Secretary Thursday, before the show starts at 11 am.

**This is a small venue – we highly encourage all participating artists to plan on being at the show for the entire time or as much as possible.** If you cannot attend the entire time, we understand, but please make an effort to be there as much as possible as each artist tends their own area. It is a wonderful opportunity to interact with guests (and make more sales!) as well as to spend time with other SAL artists. If one of your pieces of art sells, please walk it to the front and help complete the sales process **including wrapping it** for the customer. You may bring a small chair and draw or paint in your space but please do not bring a table, etc. Again, space is limited and we don't want it to feel crowded or interfere with the walking paths.

Please wear your SAL nametag during the show.

Scottsdale Artists League will handle all sales and distribution to the artist will be by the Treasurer. Sales contributions will be 15% to Pearson & Co., 15% to the Scottsdale Artists League and 70% to the artist. If after reading this prospectus and you have any questions, please contact:

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