

Letter from the President of Scottsdale Artists League

Hi my Fellow Artists,

I find it interesting when I hear talented artists compare themselves to other artists and feel inadequate because they may be excellent in one medium or style but can't produce something another artist creates without even thinking about it. I catch myself doing this as well. I heard a saying years ago that I really like – We're not on a ladder with others above or below us. We are all in a circle.... and there's room enough for everyone.

I believe that as artists we touch other's lives and souls with our art – we bring beauty, joy and passion through our unique abilities. We sell ourselves short when we compare ourselves with others because our artist "voice" is needed to touch those whose hearts and souls connect with our unique gifts. We are blessed as members of the Scottsdale Artists League to have a wonderful monthly Critique, excellent guest presenters, and all of our amazing artist friends to help us develop our own gifts and improve our own techniques. As time goes on, we see how we have expanded our own vision and our art has improved. This, I believe, is the only helpful comparison.

And on another note, this month I would like to give a shout out to all Veterans and their families. In particular, I want to honor the WW2 Navajo Code Talkers. Growing up in Gallup, NM, they were always our Home-Town Heroes, and I proudly watched them march in parades and receive well-deserved honors over the years. It turns out that many of the Code Talkers were gifted artists of various mediums as well. Nice connection! Thank you, Veterans, for your service and thank you families who have also sacrificed a lot behind the scenes.

Have a blessed month and see you in November.

Shannon



-General Meeting-

Shannon O'Donnell: President

Shannon called the meeting to open at 6.45PM

She suggested to have no meeting in July and August next years. This was met with much approval and Shannon proposed "By Law Changes" at the General Meeting on Tuesday November 7th. Also, she informed that hand out sheet about this proposal were available on the tables stating:

- 1) present article VI (Regular Meetings shall be held on the first Tuesday of each month unless otherwise authorized by the Board of Directors).
- 2) Proposed Article VI-Meeting (Regular Meetings shall be held on the first Tuesday of each month except July and August, unless otherwise authorized by the Board of Directors).

October Board meeting. Instead of the usual Zoom Board Meeting there will be a party at Shannon's House on Tuesday, October 24. Invitations were on the tables detailing a Potluck Dinner with food requests according to the alphabet of artists' last name. RSVP is requested before Tuesday, October 17.

December Meeting/Annual Holiday Potluck and Party.

Members will paint on SAL-provided 4X4 canvases for exchanging at the December party. Canvases will be available at the November meeting. Also for the December party meeting you may bring your own table and for \$20.00 you can sell supplies you no longer need. However, items not sold must be taken back with you. As many tables as space allows may be signed up.

For the Holiday Potluck and Party if your name starts with.....please bring:

- A - C** Appetizer
- D - J** Salad and Side Dish
- K - Q** Main course
- R - Z** Dessert

Member Updates on Shows

Creative Leather Furniture venue:

Show Saturday December 2, 10:00AM to 4:00 PM
Location: 7700 E Indian School Road



WINTER SHOW 🧊
LOOK FOR THE TENTS!
CREATIVE LEATHER
7700 E INDIAN SCHOOL RD
SCOTTSDALE
SATURDAY, DEC 2ND
10AM - 4PM.

Sweetwaters Café Show:

New show November 30, 2023.

There are only 24 hangers for paintings and there were more pieces of art at the September 21 art change out.

Shannon would like to thank those that were not able to hang all their art for being understanding.



Pearson Show:

Upcoming show is November 2 – 4, 2023

An email was sent out with the Prospectus and Hold Harmless Agreements and available on SAL web site too. Applications will be accepted on a first-come, first-serve basis and space is limited to 16 people.

Important dates:

October 20 - \$50.00 fee and Hold Harmless to be mailed to Shannon.

November 1 – set up panels at venue.

November 2 – Set up show at 9:00AM.

Show starts at 11:00AM.



Westminster Show:

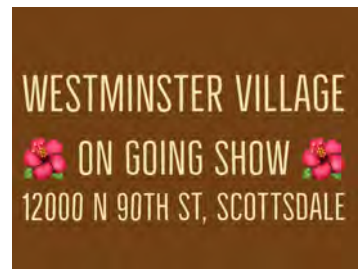
October 16, 2023 – January 15, 2024

Monday October 16 pick up paintings 10 – 12 AM

Reception Saturday 21, 5 – 7 PM

Tentative dates of future shows, date and reception;

January 15 – 20th; April 8 – 13th; July 8 – 13th, October 7 – 12th; and January 6 – 11th.



Possible New Venues:

MIM, Scottsdale Airport, Taliesin West.

More discussion on dates, places and shows still needed

More Information and Announcements

Transporting Panels:

Transporting panels for shows is heavy work and was usually dependent on husband or other strong person to help lift and move the panels. As a moving company was too expensive the decision was to use Task Rabbit. They can help lift and haul with a truck for \$45 - \$70/hour.

Bragging Bench:

Artists of the Month may bring a piece of art, whether they are working on it or finished. It is a good way to share and keep us updated on their new work.

Mats for sale

Leslie Austin brought "tons" of mats for sale. Small mats \$1/ea for 10, and larger at \$5/ea for 10. Also, she mentioned that any artist with supplies for sale can either advertise in advance or bring their stuff to the General Meeting.



Sal November Sale Table

Jean Rossman gave the following information for encaustic, cold wax, fabric:
Walnut Hollow Hot Stamp Number & Symbols set (Retail \$25, your cost \$4)
Walnut Hollow Hot Stamps Alphabet Set (Retail \$25, your cost \$4)
Walnut Hollow Textile Tool (Retail \$25, your cost \$4)



Stencil Cutter (Michaels \$25, your cost \$4)

Focal 20-08-47 Tripod Extended 61 3/4" Folded 22 7/8"
Collapsible Tripod Camera Stand (Retail \$30, your cost \$5)

Brown kraft paper (Retail \$14, your cost \$2) Back your paintings, line your art table, cut stencils.

Used and new Brushes, some old , some bold

Canvas

Warm white yardage, 36" x 72", felting, craft project \$10.

.....and more.



Saint Maria Goretti Church Holiday Craft Fair/Women's Guild

This is not a SAL event but information have been distributed during the October General Meeting.

Saint Maria Goretti Church will hold a Holiday Craft Fair on December 2 and 3. The event will be inside Piper Hall that is climate controlled and has plenty of restrooms available. Participation cost is \$25/table. Here below are general information sheet and photos of table reservation form, disclaimer and Adult Hold Harmless/Indemnity agreement. For any additional info you may need contact Kathleen, Holiday Craft fair Chair smgcraftfair@gmail.com



Women's Guild
HOLIDAY CRAFT FAIR

DECEMBER 2, 2023 10AM - 2PM
DECEMBER 3, 2023 9AM - 2PM

Calling All Vendors & Crafters

We are currently looking for vendors and crafters for our Holiday Craft Fair in December. If you are interested in participating please contact Kathleen for information and registration at smgcraftfair@gmail.com

CRAFTS - BAKE SALE - RAFFLE

Saint Maria Goretti Catholic Church
6261 N Granite Reef Road
Scottsdale, AZ 85250
www.smgaz.org




SAINT MARIA GORETTI CATHOLIC CHURCH
Women's Guild - 2023 Holiday Craft Fair

General Information

- Holiday Craft Fair: 10AM - 2PM December 2, 2023 and 9AM - 2PM December 3, 2023.
- Please sell handmade arts and craft items only.
- Indoor event at Piper Hall. This building is climate controlled and has plenty of restrooms available. A large parking lot is available for participants and shoppers.
- Participants are required to price their own merchandise and have their own bank.
- Participants are responsible for reporting their earnings to both State and Federal Agencies on their own for tax purposes.
- Advertising for the event will appear on Saint Maria Goretti's website, The Catholic Sun events page, Nextdoor, Craigslist, local cafes, grocery stores, and community billboards.
- No loud music, noise, or sound amplification shall be used by the Participant or their team.
- Scent related businesses shall be limited to one active scent at a time to reduce overstimulation to those sensitive to smells.

Participant's Event Space

- 8-ft table spaces will be available with chairs. Your space is the table and space behind.
- Please do not place any merchandise in front of the table.
- Please do not move or rearrange tables to expand the spacing.
- Multiple table reservations with a combined arrangement can be made in advance based on availability.
- You are responsible for the preparation and cleanup of your area.

Set-Up

- Easy access for unloading your merchandise is available in the East parking lot.
- Participants may set up starting at 8AM the day of the event. Please be ready to sell at 10AM on Saturday and 9AM on Sunday!
- Please bring a table cover. Secure your table with your own table cover before and after fair hours. The building will be locked overnight.

Breakdown

- For the benefit of attendees, **everyone must remain open until 2PM.**
- Breakdown begins Sunday, December 3, 2023 at 2PM. Piper Hall will be closed at 3PM.

Raffle - December 3, 2023

- Participants are kindly requested to donate a special item for raffle.
- Proceeds raised will help benefit the church's Breaking Bread books; teen missions and retreats; receptions for RCIA, confirmations, and communion; Spring Tea; Soup for the Soul; and many other missions and support requests.
- You may deliver your donation ahead of time to the church office or bring your item to the stage on set-up day. Please include business cards or flyers for your promotion.
- If you have any questions, please contact Kathleen, Holiday Craft Fair Chair, at smgcraftfair@gmail.com.


SAINT MARIA GORETTI CATHOLIC CHURCH
Women's Guild - 2023 Holiday Craft Fair

TABLE RESERVATION FORM

Name: _____
 Street Address: _____
 City: _____
 State: _____
 Zip: _____
 Cell Phone: _____
 Email: _____

Please Circle

Do you need electricity? Yes No
 Would you like to donate an item to the Raffle? Yes No
 Requested registration date(s) 12/02/2023 12/03/2023

Special requests or considerations?

Craft Description/Items Selling:

#Tables Requested: _____ x \$25/Table = Amount Due/Day: _____
 # Days Participating: _____ x _____
 = Total Due: _____

Please make checks payable to Saint Maria Goretti Catholic Church.

Please drop off or mail Table Reservation Form, Adult Hold Harmless/Indemnity Agreement, Disclaimers Form, and check to:

Attn: Women's Guild Holiday Craft Fair
 Saint Maria Goretti Catholic Church
 6261 N Granite Reef Road
 Scottsdale, AZ 85250

We will make every attempt to accommodate space requests based on availability.
 No refunds will be given for cancellations after November 1, 2022.
 This is an indoor event—rain or shine!

If you have questions, please contact Kathleen, Holiday Craft Fair Chair:
smgcraftfair@gmail.com


SAINT MARIA GORETTI CATHOLIC CHURCH
Women's Guild - 2023 Holiday Craft Fair

DISCLAIMERS

Tax Liability Disclaimer

The Saint Maria Goretti Catholic Church claims no responsibility for payment of any taxes owed to the IRS or to the State of Arizona in relation of any sales you may make in the display of your crafts at the Holiday Craft Fair.

I have read and understand the tax liability from sales I make at the Holiday Craft Fair is my responsibility.

Printed Name: _____
 Signed Name: _____
 Date Signed: _____

Photography/Video Disclaimer

I hereby authorize the staff/volunteers of Saint Maria Goretti Catholic Church to photograph and/or video registered participant(s). Photographic images and video may be used at the discretion of the staff and volunteers working under the supervision of the staff of the Church. Images or video may be used for the purpose of promoting the ministries of this congregation via audio-visual presentations, publications, and/or websites, etc. I understand that I will not receive remuneration for my participation in the projects. I release from liability the Church, its staff, and volunteers.

Printed Name: _____
 Signed Name: _____
 Date Signed: _____


SAINT MARIA GORETTI CATHOLIC CHURCH
Women's Guild - 2023 Holiday Craft Fair

ADULT HOLD HARMLESS/INDEMNITY AGREEMENT

PARISH: St. Maria Goretti Roman Catholic Parish Scottsdale
 (PARISH is understood to include the Arch/Diocese of Phoenix)

ACTIVITY PARTICIPANT OR FACILITY USER: _____

DATE(S) OF ACTIVITY OR USAGE: December 2 & 3, 2023

TYPE OF ACTIVITY OR USAGE: Women's Guild Craft Fair

The above named ACTIVITY PARTICIPANT OR FACILITY USER agrees to defend, protect, indemnify and hold harmless the above named PARISH against and from all claims arising from the negligence or fault of the above named ACTIVITY PARTICIPANT OR FACILITY USER which arise out of the above named ACTIVITY OR USAGE at the above named PARISH including but not limited to any personal injury, property damage, disability, death, and sickness or disease including, without limitation, any communicable disease. Additionally, the above named ACTIVITY PARTICIPANT OR FACILITY USER agrees to protect, defend, hold harmless and fully indemnify the above named PARISH for any claim or cause of action whatsoever arising out of the above mentioned ACTIVITY OR USAGE which takes place during the above identified DATE(S) OF ACTIVITY OR USAGE that is brought against the PARISH by the above named ACTIVITY PARTICIPANT OR FACILITY USER or their family members whether such claim arises from the alleged negligence of the PARISH, its employees or agents or ACTIVITY PARTICIPANT or FACILITY USER'S negligence. If any portion of this agreement is held invalid, it is agreed that the balance thereof, shall continue in full legal force and effect.

Printed Name: _____
 Signed Name: _____
 Date Signed: _____

Shared News

Barbarann Mainzer:

Barbara shared brochures of a Studio Tour in which she is participating. It is Artists of the Superstitions on November 3rd, 4th, & 5th. She invited anybody to visit.



Cheryl Prather:

Cheryl brought the Autumn Art Show Card she had made showcasing the Scottsdale Artists League shows. Here is the complete work she did (Each individual Art Show news in previous pages displayed relevant card).



Two promotional cards for art shows. The left card is for a Winter Show at Creative Leather, featuring a snowman icon and listing the date as Saturday, Dec 2nd, from 10am to 4pm. It also mentions Sweetwaters Coffee & Tea Co. and an on-going show at Westminster Village. The right card is for the Autumn Art Show by The Scottsdale Artists League, held at Pearson & Co. from November 2nd to 4th. It features a colorful abstract painting of swirling patterns in blue, green, and pink. The cards include logos for the Scottsdale Artists League and contact information for the website www.scottsdaleartistsleague.com.



Meet the Artist

It is a real pleasure to introduce **Barbara A. Bantit**. She joined SAL last September.

Barbara is a self taught artist. Originally from Boston she creates paintings that are very unusual!!! Acrylic, Dimension...Textures & Whimsical. One-of-a-Kind is her M.O.

Barbara is also known for her one-of-a-kind Jewelry, "Free Spirit Dolls" & ceramic Clay Animals.

Let's welcome Barbara and wish her best luck for any future SAL's Art Show she will decide to participate.

Unfortunately photos of her artworks have not been received in time before uploading this News Letter to the web. They will be displayed next month.



November 2023 Presenter



Shelley Koenigs confirms that November presenter will be **Sheri Ashton**.

*A short biography of **Sheri** is provided down below.*



A third-generation Arizona native, I've lived in the valley of the sun most of my life. Traditionally educated as an interior designer, I cultivated organic, contemporary living spaces and commercial venues for over 20 years. While raising my two children, I took a rewarding hiatus from design and opened a book-making art store. There I taught customers how to record and express themselves in an alternative and interesting way.

I've developed several art masterpiece units for Arizona elementary schools, which is where I realized creating art was a passion I needed to explore and make space for in my life. In 2022, I graduated summa cum laude from Arizona State University with a BFA in painting and am currently a member of the Five15Arts@Chartreuse artist collective.

My art, although abstract, is centered on humanity and all the "nuts and bolts" that go with it.

Here and in the following page you can see photos of Sheri Ashton artworks.





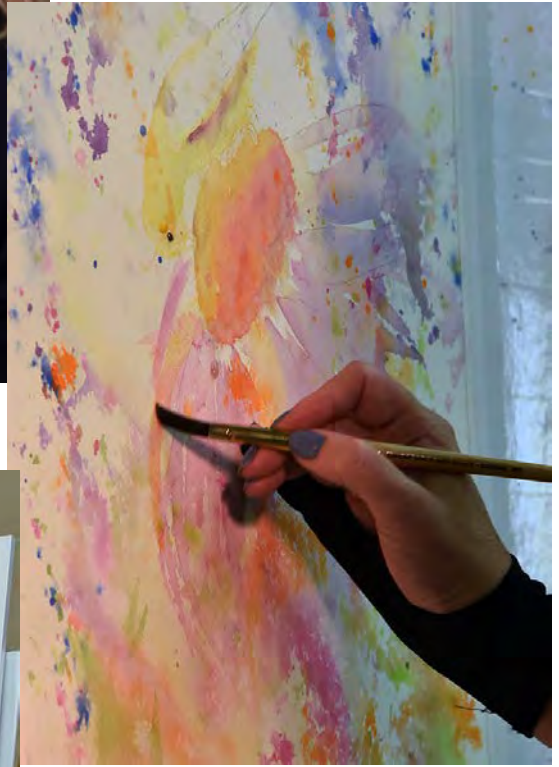
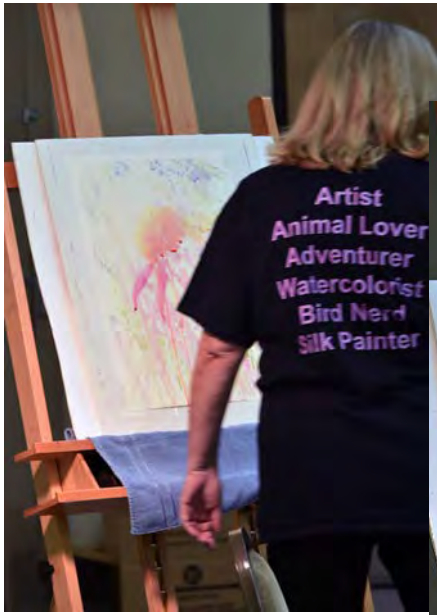
October 2023 Speaker

Our October speaker was **Mona Houle**.

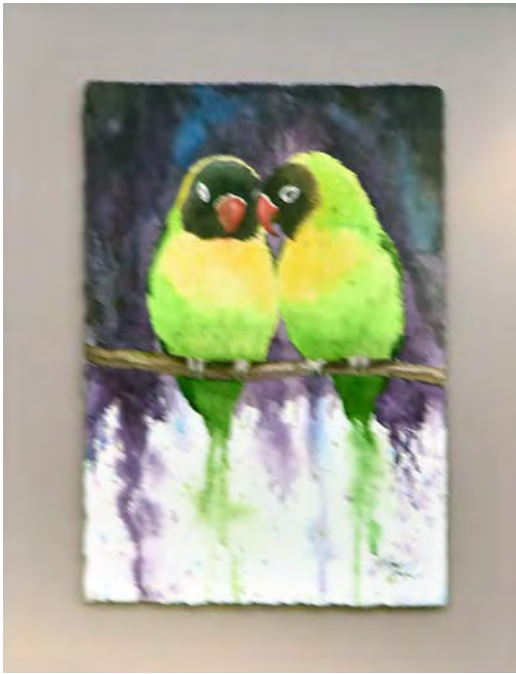
She gave a very detailed presentation of her watercolor painting style and technique giving a live demonstration very well accepted.

Here below and in the following page are photos of main topics of her presentation and at the end some of the paintings Mona displayed and illustrated to all artists attending this section.

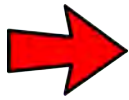




Thank you Mona!



-Artist of the Month Rules-



Rules for Artist of the Month Contest



All artists who enter must have attended 3 General Meetings within the calendar year.

One cannot take artwork from Critique and enter the piece into the show at the same meeting. A later meeting is fine.

- Dues cannot be outstanding.

- Paintings must be framed or Gallery-wrapped(at least 1 1/2" wide) and painted on all sides.

- If you win a 1st Place ribbon you cannot enter again until the next year.

- Artwork must be original, no "copies of the Old Master" or other works permitted.

- No wet paintings.

Sign in at the table, fill out a slip with TITLE and MEDIUM of the painting and the number assigned to you Display your work on the white clothed chairs in front of the stage with Title and number slip in front of your artwork

For members who attended the General Meeting vote a 1st, 2nd and 3rd Place ribbons will be awarded.



Artist of the month, October 2023



First Place

***Lynn Smith
with "Star Struck"***

About this painting: I am so thrilled to be "Artist of the Month"!!

Biography: Nothing submitted



Second Place
Maggie Tippetts
with "Love Bouquet"



Dorothy Paul-Petersen
with "Bride on the Beach"



Shelley Koenigs
with "Tangled Up in Bleu"

SAL Member Critique



Jim Garrison was leading the critique during October 3rd General meeting. All members are invited to participate with their work and suggestions. Critique begins promptly at 5.30pm and runs to 6.30pm prior to the General Meeting. Guests are welcome.

- Paintings and drawings do not need to be framed. Unfinished pieces are welcome for suggestion to finish them. Participants in the critique please do not bring paintings freshly wet, oil particularly, as the paint gets on our hands and clothes from handling the pieces and then paint is transferred to other works and the carpet in the critique area. If you have a frame to put the painting in for handling purposes that will be appreciated.
- Two works per member will be accepted.
- work submitted after 5.30pm may not be critiqued depending on volume of work.
- work submitted for critique cannot be submitted for artist of the month on the same evening.

Jim Garrison, critique master
Dave Flitner, assistant





October News from Arizona Art Alliance



Greetings,

Trusting this finds you well.

It is with a heavy heart I write this month's newsletter. The Art World lost a shining star. Barbara Kemp Cowlin unexpectedly passed away. Barbara touched so many of our lives through her art, continued support, encouragement, and presence at shows and openings. If you were fortunate to know Barbara, you know the magnitude of the void she leaves behind.

I learned so much from Barbara during her life and now through her passing. Barbara always showed up and celebrated other people's accomplishments. She celebrated her own successes with humility and grace. She was willing to take risks, both personally and professionally.

So I urge you to not hold back. Step out of and expand your comfort zone creatively and expressively. Enter the show, apply for the grant, take the chance and do the residency. Whatever might hold you back, no matter how large or small, go for it. Life is too short.

Whatever this month holds for you, let it be one filled with boundless creativity and inspiration.

Tess

Tess Mosko Scherer she | her
Executive Director Arizona Art Alliance
info@AzArtAlliance.com | 928-300-7185
#ArtTogetherNow



The Artist Breakfast Club is hosting a Celebration of Life for Barbara Kemp Cowlin.

October 14th, 3-5pm

First Studio | 631 N 1st Ave, Phoenix, AZ 85003.

Please arrive promptly at 3pm for opening remarks.

We ask for you to please dress colorfully and joyfully in celebration of Barbara, her life, and her art.

Calls for Art



Breaking Ground

A Juried Fine Art Exhibition | November 1 – November 25, 2023
entries close Midnight October 15, 2023

Arizona Art Alliance in partnership with Ground Floor Artists is accepting applications to Breaking Ground.

The theme is open to inspire artists to interpret what they see, feel, and hear, and apply it to their artwork. This exhibition will be in person at Ground Floor Artists, online through the Arizona Art Alliance website, and promoted on social media.

Exhibition Dates: November 1 through November 25, 2023.

Show Hours: Wednesdays – Fridays 10:00 AM to 4:00 PM, Saturdays 10:00-2:00 PM

Location: Ground Floor Artists Gallery | 13343 W Foxfire Dr #3, Surprise, AZ 85378

Eligibility: Breaking Ground is open to all members in good standing of any affiliated Arizona Art Alliance Member Arts Organization as listed on the AzAA website. A juried exhibition, artists may submit up to 3 pieces.

Arizona has a robust art community brimming with opportunities for artists. Arizona Art Alliance member Arts Organizations host exhibitions, workshops and other opportunities for their members. The exhibitions are generally juried arts competitions with themes that push the boundaries. Click the links below for current and upcoming opportunities to exhibit, to learn, and network. Be sure to visit their receptions to learn more about their organizations and how you might get involved.

- Arizona Artists Guild
- Arizona Clay Association
- Arizona Pastel Artists Association
- Arizona Watercolor Association
- Ground Floor Artists
- Mesa Art League
- Mountain Artists Guild
- Phoenix Artists Guild
- Provision Coffee

- Scottsdale Artists League
- Sonoran Arts League
- Sedona Visual Artists Coalition
- Tempe Artists Guild
- Vanguard Artists
- Vulture City
- Westbrook Village Fine Arts Association
- WHAM Art Association
- Wickenburg Art Club

EXHIBITIONS TO VISIT:

Below is a list of galleries and museums with shows and calls for art.
Check out their websites for details.

- | | |
|---|---|
| <ul style="list-style-type: none"> -ASU Art Museum -Eric Fischl Gallery @Phoenix College -First Studio -Herberger Theater -Mesa Community College -Olney Gallery: -Yavapai College, Prescott: -University of Arizona Museum of Art -Heard Museum -Scottsdale Museum of Contemporary Art -Tucson Museum Of Art -Sedona Arts Center | <ul style="list-style-type: none"> -Phippen Museum: -Phoenix Art Museum: -Shemer Art Center: -Tempe Center for the Arts: -Museum of Contemporary Art Tucson -Chandler Museum -Yuma Art Center -West Valley Art Museum -Phoenix Sky Harbor Museum -Scottsdale Arts -Center for Creative Photography |
|---|---|

Noteworthy shows to visit:



Phoenix Art Museum: Fashioning Self: The Photography of Everyday Expression examines the role of photography in shaping, sharing, and shifting identity.

[click here for more information](#)



21st Annual Member Show at the Sedona Arts Center
[click here for more information](#)



Sunnyslope Studio Tour October 21st and 22nd, 2023. 10 am-5pm
[click here for more information](#)



Phoenix Artists Guild Member show at WHAM
opening reception: Oct 7, 4-6pm
[click here for more information](#)



Save the Date! Hidden in the Hills Studio Tour
[click here for more information](#)

Opportunities for Artists



CALL TO ARTISTS!
All ages and abilities welcome!
Community Paint Out

Saturday, October 28, 2023
10am – 12pm FREE!

sedona arts center
sedona plein air festival

October 20-28, 2023
SedonaPleinAirFestival.org

Oct 20 4:00pm Artist & Guest the Artist
Oct 21 10:00am 12:00pm Artist Games Paint Out
Oct 24 10:00am 12:00pm 1/2 Day of Plein Air Paint Out
Oct 25 4:00pm Sedona Plein Air Festival
Oct 26 8:30-10:30am History of Plein Air Lecture
Oct 27 4:00pm Artists & Reception
Oct 28 10am 12pm Artist Games & Community Paint Out

Sedona Arts Center is 65 this year and to celebrate we would like to get 65 community painters (or more!) to participate in a paint out!

All ages and abilities welcome. As part of the final day of the Sedona Plein Air Festival, community members are welcome to paint all around Sedona Arts Center Campus and lower lot during while the featured artists from the festival compete in the Artist Games.

Participants of the Community Paint Out can opt to sell their paintings at the event and to be considered for a prize. One award with a prize of \$150 will be given for Best Community Painter, 2nd and 3rd place will receive gift certificates to Sedona Arts Center gallery shop!

Register for FREE online at:
SedonaPleinAirFestival.org



Tempe
Arts in the Parks

CALL FOR PERFORMANCE PROPOSALS

Arts in the Parks:
Interactive theater or dance performance

Up to \$20,000

Deadline: Thursday, Oct. 26, at 5 p.m. (MST)
Link to apply in caption or tempe.gov/ArtsJobs

The City of Tempe is seeking to commission a group to perform in six Tempe parks as part of the Arts in the Parks program. Performances could be adaptations of previous work or new work in the form of theater or dance, or a combination of the two practices.

Performances should be enjoyable for all ages and demographics represented in Tempe's neighborhoods. The performances will be in an outdoor park setting on a 24'x24' stage provided by the City. Performances should have built in elements that break the 4th wall and engage with the audience. Artist collectives or performance groups with experience in performing outdoors, creating art for all ages and/or engaging with audiences are encouraged to submit a proposal.

[click here for more information](#)

Shemer Art Center: Big Ideas! Small Works. Artwork that is no larger than 12" in any direction created in any medium. Juror: Sandra Luehrsen. November 1, 2023 – January 4, 2024

Entries due by October 6, 5pm. For info visit AzAA web site.

Slope Holiday Market + Parade

Saturday, December 9th (5-9PM, setup around 3PM)

In my opinion, this event replaces the ole' Sunnyslope Art Walk. They close Hatcher Rd from 7th ave to Central. It is organized by The HUB & Joe from the Eye Opener.

Vendor spaces are \$50, due after acceptance.

<https://docs.google.com/forms/d/e/1FAIpQLScOoD2ALLPE-DuXE7mfz5OnC0WkCDkq2IP96tgOgLlellqHEA/viewform>

Blues & Brews Festival

Sunday, November 12th (11-5 pm) App fee is \$75

Organized by North Mountain Brewing Company

<https://northmountainbluesandbrewsfest.godaddysites.com/vendors>

Professional Development Tip of the Month

Digital Tools for Marketing, Promotion and Photography:

There is so much for an artist to know and do to run their business successfully. I have compiled a list of online resources that can help you succeed. Over the next few issues, we will be providing lists of resources for various aspects of art business, such as: marketing and photo editing listed here. Future months will include such resources as inventory management, legal resources, business education and more.

Be sure to let me know if this is helpful. Feel free to email me if you have resources you would like to share or areas of interest you would like me to cover.

Info@AzArtAlliance.com

Marketing and Promotion:

- 1) Social Media Platforms: Utilize platforms like Instagram, Facebook, Pinterest, and X formerly known as Twitter to showcase your art and engage with your audience.
- 2) Buffer and Hootsuite: online tools that can help you manage your social media posts.
- 3) Etsy: an excellent platform for artists to reach a broader audience.
- 4) ArtStation: Ideal for digital artists and illustrators, ArtStation provides a platform to showcase and sell your artwork.
- 5) DeviantArt: A community of artists where you can share your work and get feedback.
- 6) Behance: A platform for creative professionals to showcase their portfolios and connect with potential clients.
- 7) Mailchimp: Use it for email marketing campaigns to keep your audience informed about your latest work and exhibitions.
- 8) Constant Contact: Use it for email marketing campaigns to keep your audience informed about your latest work and exhibitions.
- 9) Canva: Create visually appealing promotional materials and social media graphics.
- 10) Photopea: a free graphic design software that's great for both beginners and professionals.

Photography and Photo Editing:

- 1) **Fotor:** An online photo editing tool with a user-friendly interface.
- 2) **Pixlr:** Another free online photo editing tool that's easy to use.
- 3) **PicMonkey:** an online photo editing and design service that can be accessed from a web browser, or through a mobile app.
- 4) **GIMP:** A free alternative to Adobe Photoshop for photo editing.
- 5) **Adobe Creative Cloud:** Photoshop and Lightroom are essential tools for editing and enhancing your art photos.

Remember that the effectiveness of these resources can vary depending on your specific needs and goals. We recommend that you continually educate yourself, adapt to technology, be informed about trends, and build a network within the art community to succeed in your art business.

[Click here to see past articles of Professional Development Tips](#)

Community Outreach



ARIZONA ARTISTS GUILD (AAG)
N. PHOENIX – 4th Saturday/ month
-Veterans: in-person 10-2 pm
-Creative Distraction: Virtual 2:00-3:00
-Creative Journey: In-person 3:00-5:00
for anyone experiencing loss or grief
including healthcare workers
arizonaartistsguild.net
ArtistsofAAG@gmail.com
call for details | 602-944 9713

MESA ART LEAGUE
MESA – 2nd Thursday/month 9-2 pm
4th Thursday each month 12:30 pm
Last Saturday of the month 1-4 pm
loralee.MAL@cox.net | 480-223-3641

SONORAN ARTS LEAGUE
CAVE CREEK
-Thursdays 10:00-12:00 pm
martiw04@comcast.net |
530-613-9038

MOUNTAIN ARTISTS GUILD
PRESCOTT
-First Wednesday: 5:30-8:30 pm
-Third Thursday: 10:00-2:00 pm
guild@mountainartistsguild.org
928-445-2510

WHAM (What's Happen'n Art
Movement)
SURPRISE
-2nd Monday/ month 10-2 pm
-4th Thursday/month 10-2 pm
MartysFineArts@gmail.com |
623-584-8311

Planning an Art Show Event

Arizona Art Alliance rents Quality Show Panels:

- medium gray carpet on metal tube frame, can display on both sides
- measures 38.55 inches wide and a total height of 84 inches
- fasten together in any configuration of two or more
- light, strong and easy to handle
- with or without lighting (costs for lighting are extra)
- all the required bracing and handling accessories
- set-up and delivery (fees apply))

Visit azartalliance.com/rentals/ for more information.

Please follow the Arizona Art Alliance on Facebook to stay connected and informed. Visit our website to learn more about the Arizona Art Alliance.



Facebook



AzArtAlliance.com

Arizona Art Alliance is a 501(c)(3) nonprofit art organization founded in 2000. The Arizona Art Alliance is committed to facilitating growth in the Arizona arts community by empowering arts organizations to meet their goals of providing arts events, instruction, and community outreach.

For more info visit : info@AzArtAlliance.com 928-300-7185

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"Sweetwaters Cafe" Show



The 17th round at Sweetwaters Coffee and Tea is on since September 21st through November 30th. Individual photos of artworks on display can be seen in the following pages. Best wishes to all artists participating for a successful show.



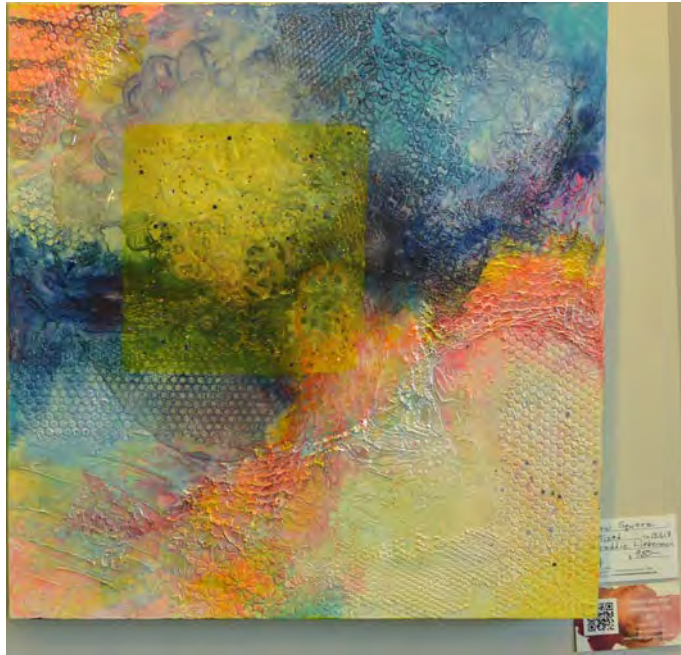




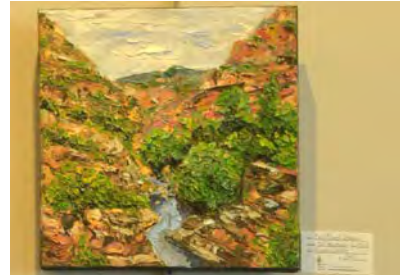
Small informational card with text and a QR code.



Small informational card with text and a QR code.



Small informational card with text and a QR code.



Small informational card with text and a QR code.



Small informational card with text and a QR code.



Small informational card with text and a QR code.



Small informational card with text and a QR code.



Small informational card with text and a QR code.



The Book Readers
 Medium: Oil Size: 8x10
 Artist: Leslie Austin
 \$ 250

The Flowers
 Medium: Oil Size: 8x10
 Artist: Leslie Austin
 \$ 250



The Abstract
 Medium: Oil Size: 24x36
 Artist: Leslie Austin
 \$ 1,200



The Quail Boss
 Medium: Pastel Size: 8x10
 Artist: Leslie Austin
 \$ 250



The Cowboy
 Medium: Oil Size: 8x10
 Artist: Leslie Austin
 \$ 250

The Frog
 Medium: Oil Size: 8x10
 Artist: Leslie Austin
 \$ 250



Westminster Village Show



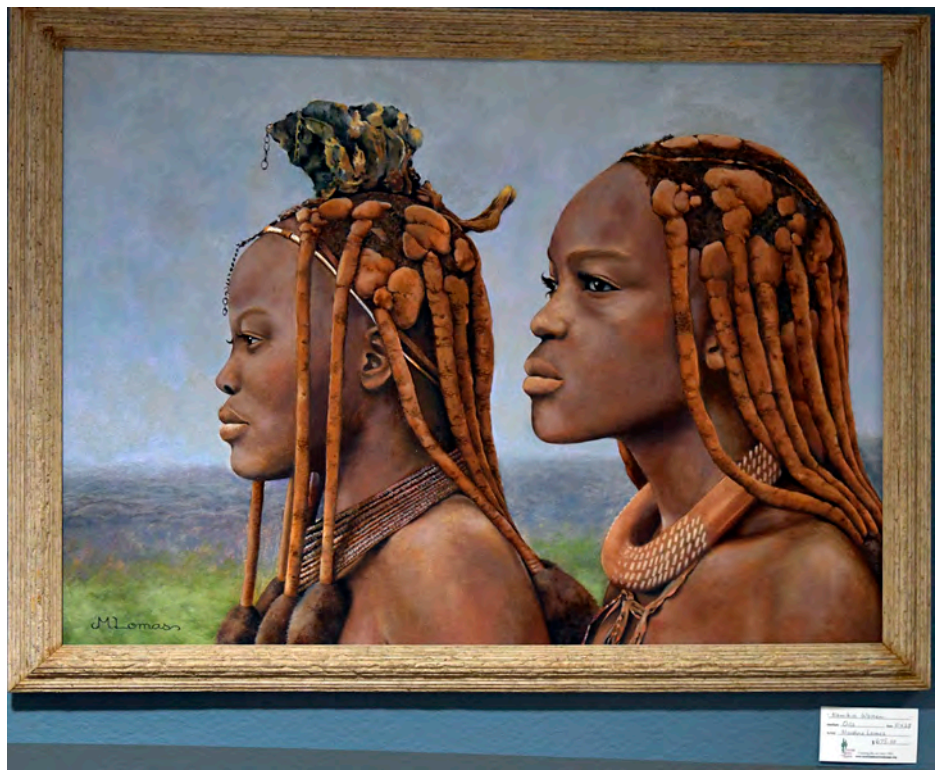
The Westminster Village Show is running since October 16th and will end up January 15th , 2024. The current show has 13 artists participating with a total of 49 Paintings on display. The reception was held on Saturday 21st, 2023. The residents and the artists participating in the ART WALK voted for their favorites during the reception. Brigitte Scanlon got both People's choice and Artist' choice awards. Best congratulations to Brigitte and best wishes to all artists exhibiting for a success

People 's and Artists' Choice
"Majestic"
by Brigitte Scanlon



Here are photos of all artworks on display







Paradise Ready
Painted by
D.A. HANCOCK
\$250.00



Little Blue Bird
Painted by
Craig Lomas
\$200.00



Fancy Fish
Painted by
Craig Lomas
\$200.00



Black and White
Painted by
D.A. HANCOCK
\$300.00



Hummingbird
Painted by
Craig Lomas
\$150.00



American Kestrel
Painted by
Craig Lomas
\$150.00



Beach Scene
Painted by
Craig Lomas
\$1000.00









BEST FRIENDS
Medium OIL Size 6"x6"
with BRITTE SCANLON \$50.00



Swim
Medium OIL Size 12"x12"
with Lynn G. Smith \$350.00



No Justice
Medium OIL Size 18"x12"
with BRITTE SCANLON \$225.00



Autumn in the West
Medium OIL Size 12"x12"
with Doreen Seibert \$300.00



Autumn Wolf
Medium OIL Size 12"x9"
with Crispy Lomas \$150.00



The Weekend's Harvest
 Medium OIL Size 12x16
 Artist D. SCHOLAN
 Price \$1200
 Creating Art since 1982
 www.scholansart.com



SPIDER ROCK
 Medium OIL Size 12x16
 Artist DIANE SCHOLAN
 Price \$200
 Creating Art since 1982
 www.scholansart.com



DESERT SA...
 Medium OIL Size 12x16
 Artist D. SCHOLAN
 Price \$1200
 Creating Art since 1982
 www.scholansart.com



Evening Dance Night
 Medium OIL Size 12x16
 Artist DIANE SCHOLAN
 Price \$150
 Creating Art since 1982
 www.scholansart.com



Autumn...
 Medium OIL Size 12x16
 Artist D. SCHOLAN
 Price \$1200
 Creating Art since 1982
 www.scholansart.com

Curiosity



Funny corner

"Art is as good for the heart as jokes or cartoons are great for the soul"

**It's never too late to
start exercising.**

**That's why I'm
waiting until later.**



**I just don't know how a
cemetery can raise
burial prices, and blame
it on the cost of living.**



Inspiring Sentences and Notes

"The world is a dangerous place not because of those who do harm, but because of those who watch and do nothing." -Albert Einstein -

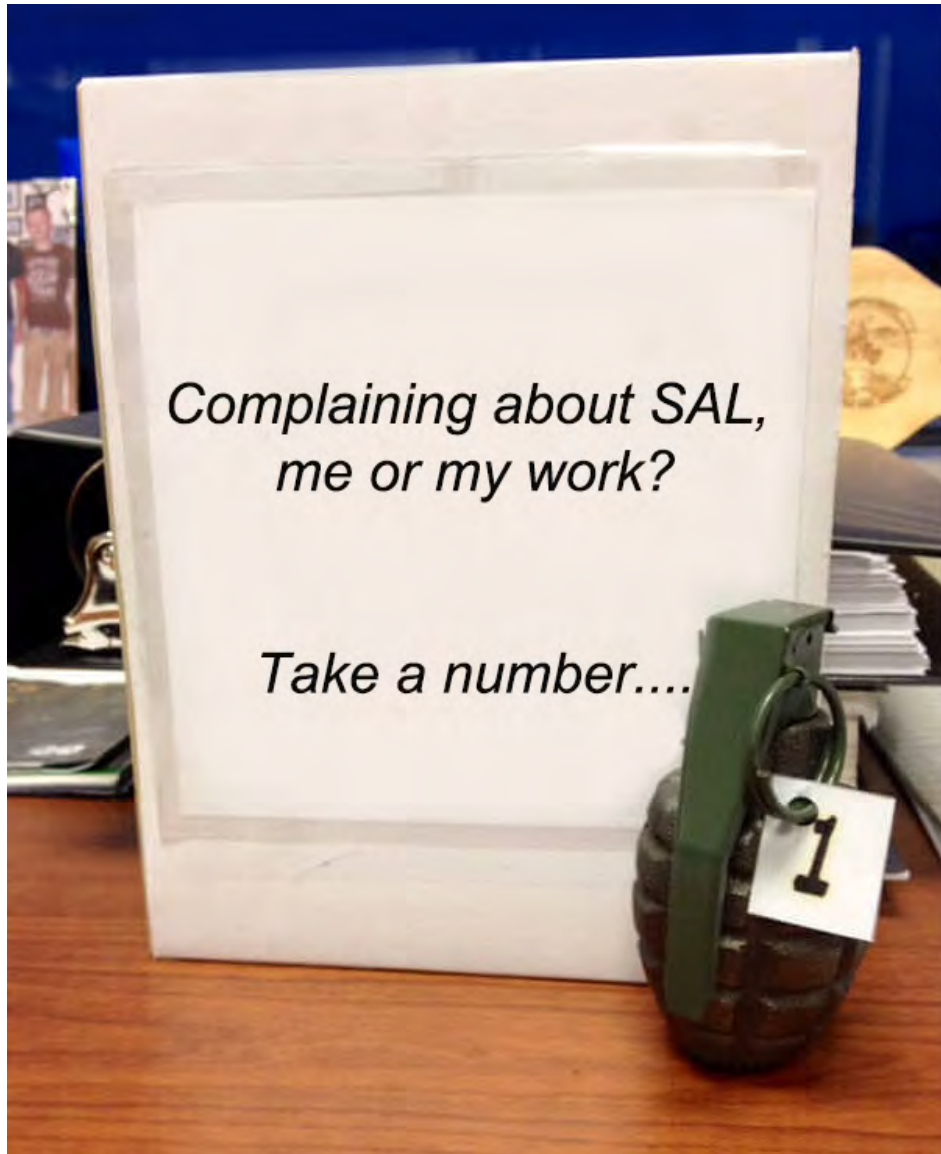
"The chief enemy of creativity is good sense":- Pablo Picasso

"In any art you are allowed to steal anything if you can make it better" -Ernest Hemingway-

"The only thing I know is that I paint because I need to " -
Frida Kahlo-



Complaints page



Let's be serious, if you have to complain for something you do not like about SAL, the News Letter or the Web Site, you can speak to us straight or write to let us know what is wrong, sending your email with suggestions directly to:

shannon@paintingsbyshannon.com or Francosp@centurylink.net.

And Don't Forget...

***Communication is the secret of success!
Or better, if you don't speak you don't get.***



Membership

Currently SAL members 102.
37 members attended the meeting

50/50 Drawing

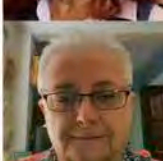
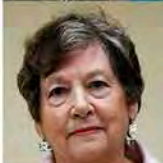
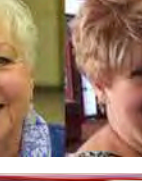
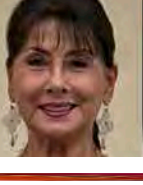
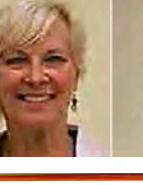
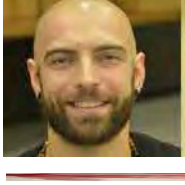
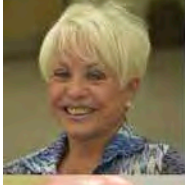
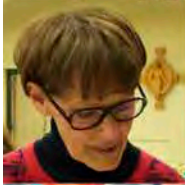
\$11.00 red ticket to Barbara Bantit

Arizona Art Supply's Certificate

\$ 25.00 cetificate to Cheryl Prather



Thank you to everyone who provided the food and to **Ute Merkle** who organized the refreshment.





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Dave Flitner , 480-831-8958 flitner@cox.net

Membership

TBD

Artist of the Month

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Delfina Valentini, 602-524-1591 delfinaart@centurylink.net

Publicity Director

Cheryl Prather 480-560-9679 cherylprather42@gmail.com

Mail Pick up

TBD

E-blast

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AzAA

John Fontana, 480-945-5028 john.fontana@azartalliance.com

Newsletter/Website

Franco Valentini, 623-523-7825 francosp@centurylink.net

Greetings,

This month we could admire a rare astronomical event. An annular solar eclipse. This one that occurred on October 14, 2023 was not a total eclipse but an annular eclipse. Let me clarify first.

There are more than 200 confirmed moons orbiting six major planets in our solar system (Mercury and Venus lack moons). But in only one instance is there a moon that's the right size, and at the right distance from its planet, to just barely cover the brilliant solar disk and reveal the Sun's wispy corona. And that's our Moon.

Our planet is closest to the Sun (perihelion, or perigee) in early January and farthest (aphelion, or apogee) in early July, and the Sun appears about 3% wider in January than in July (not noticeable). When the Moon is closest to Earth (perigee), its apparent diameter is 11% larger than when it's farthest (apogee); again, this effect is not too noticeable. When near perigee (closest to Earth), the Moon can easily cover the entire solar disk and create a total solar eclipse. But near apogee (farthest to Earth) the Moon is too small to cover all of the Sun's brilliant face. When these conditions are met, a mideclipse or annulus (ring, or ring of fire) occurs and brilliant sunlight surrounds the lunar silhouette, resulting in an annular eclipse. This annular eclipse appeared over USA on October 14, 2023 over a region of the Earth thousand Kilometer or Miles wide and was visible from Oregon to Texas before going into Mexico Central America and South America.

Arizona was outside the main path of the event and had been treated to a partial eclipse.

The annular eclipse started early in the morning around 8.00/8.30 AM depending on location.

I have been taking photo of a solar eclipse more than once and did not plan to take any photo of this event. But when I got up and noticed the darker light of the sun I got in motion and picked my cell phone, put a solar filter on the lens to take few shots without the use of any tripod.

This is the best I got even if there is a strange halo. Also, I include superimposed on my photo, a stock photo of an annular eclipse as seen from the ground to let you see how it looks in case you never saw it.



Franco