

# Desert Botanical Garden Show - 2016 Prospectus

1. Paintout Saturdays: March 5, 12, 19, 26, and April 2 from 9:00 AM to 3:00 PM. Artists can enter at 8:30 AM, and must sign in at the SAL information table at the start of each day. We encourage everyone to attend all five Paintout Saturdays, as it is to your best advantage to be there painting and meeting clients.
2. Final Show and Sale: Friday, Saturday and Sunday, April 8, 9 & 10 from 9:00 AM to 5:00 PM.  
Set-up: Friday 8:00 AM. Takedown: Sunday, April 10 starting at 5:00 PM. All artists are responsible for picking up their own artwork.
3. The participation fee is \$40, for which you will receive:
  - Free admittance to the DBG for the five Paintout Saturdays and the three Show & Sale days. (You can paint on the sale days too, if you're not scheduled to work.)
  - A commemorative t-shirt/smock and nametag (both to be worn during the event.)
  - Exposure to thousands of potential buyers. All artists' info will be included in the promotional brochure.
  - A chance to sell, get to know your fellow S.A.L. members, and have fun! 2013 sales totaled over \$16,000!
4. Each participant is expected to attend at least one (1) Paintout Saturday and volunteer four (4) hours of time to the event. There are many jobs that need to be done before the actual event, throughout the month of March, and on the sale days. For new members, the "Standing Rule" will be waived for this event.
5. Have a professional-looking painting set-up, like an easel or a small folding chair and table. It is wise to set up within eyesight of another artist so you can watch each other's things for bathroom/lunch breaks. (Always keep your valuables with you!) Sign in at the SAL information table every day you are at the Garden.
6. Paint the scenery there. You can paint anywhere in the Garden except inside the butterfly pavilion, as long as you keep on the trails. Don't block traffic, signage, or special displays. Greet patrons in a friendly helpful way to encourage questions and interaction. Move quickly and courteously if a DBG employee asks you to move.
7. At your painting location you cannot have prints, cards, paintings, or anything else for sale. Only the paintings you are currently working on are allowed at your painting location. If you sell one of the originals you have with you, either accompany the client to the SAL information table to buy it, or if you feel you can't leave, call the sales table for a runner to come. During Paintout Saturdays, you are allowed to check-in at least one original painting for sale, more if space is available. If you have cards or prints for sale, check them in at the SAL information table as well.
8. Each artist will be assigned one side of a 34" wide x 50" tall panel for their original paintings for the weekend Show & Sale. Maximum size of art (including frame) is 30" wide and 46" tall. All art must fit on the panel and not overlap other panels or the edge. Framing and wiring standards for all our shows apply. Title cards will be provided and must be attached to the panel and a duplicate to the actual art. Show Committee has final say on all panel displays. Inventory sheet must be complete.
9. First Show & Sale day is April 8, arrive at 8:00 AM for a brief meeting regarding the Show & Sale and to deliver your artwork. All artwork must be hung by 9:00 AM. If you cannot make it by the times specified, prior arrangements must be made with the Show Committee and/or a fellow artist, or your panel may be forfeited.
10. If you have cards, prints, or other small misc. artworks let the Show Committee know in advance so they can divide up the tables equally. Tables will be provided. Separate inventory sheets for table items will need to be completed and turned in to the Show Committee.
11. The DBG staff and volunteers will choose one (1) piece of artwork valued at \$200 or less for their personal collection Friday, April 8th starting at 9:00 AM. Winning artist will receive 100% of asking price of piece and the art will become the property of the Desert Botanical Garden.
12. Sale contributions at the Garden: 20% to DBG, 10% to SAL, and 70% to the artist.

Questions? Contact Marsha Klinger, VP of Shows • 602-283-4047 or [mlazarklin@gmail.com](mailto:mlazarklin@gmail.com)

*Thank you for being a part of our 20th year at the Desert Botanical Garden!*