Scottsdale Artists League

Art Beat

JANUARY 2015

www.scottsdaleartistsleague.org

Newsletter Of The Scottsdale Artists League Since 1961

PO Box 1071, Scottsdale, AZ 85252-1071

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DECEMBER

Door Prize Donations & Winners

From Arizona Art Supply

~ Rowell Quinton ~

~ Phyllis Lindsey ~

$25 Gift Certificate each

From DickBlick Supply

~ Paul Nemiroff ~

$25 Gift Certificate

From Jerry's Artarama

~ Judy Delmonico Roll ~

$25 Gift Certificate

From Marsha Lazar Klinger

~ Isabella Huin ~

Pretty Plate w/Cookies

Gift Bags donated by Wil Coe

~ Barbarann Mainzer ~

~ Bonnie Hundley ~

~ Linda Farber ~

Centerpieces created by Terry Hamra

Won by 10 lucky guests

50/50 Drawing

~Lorraine Sanders ~

$130.00

Tickets are drawn from members who have paid their dues, signed in and received raffle tickets.

January Guest Presenter

VALERIE TOLLIVER

WATERCOLORIST

Valerie will demonstrate her known "Flow-Wet-Into-Wet" technique, adding two or more colors. This technique shows you how to allow colors to separate and keep their freshness yet create new colors ~ without looking muddy. After a short demonstration, she will open the floor to questions, in which she will demonstrate the answers. For more an idea of what you will learn, check out her website: www.watercolorclassesaz.com.

Next General Meeting January 6th

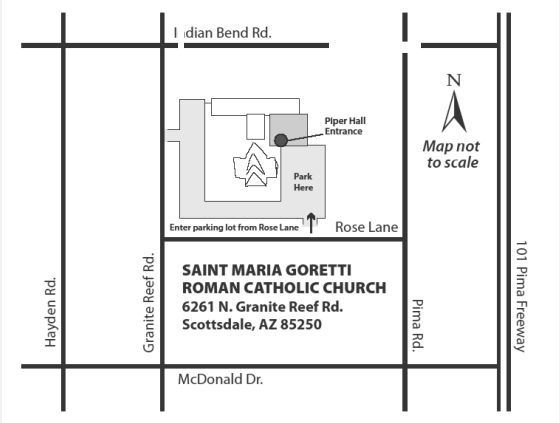
Member CRITIQUE **Dave Flitner** is leading our critique. All members & guests are invited to participate with work and suggestions for the work. Please join us! ***Critique begins promptly at 5:45 pm and runs to 6:45 pm*** prior to the General meeting. Paintings and drawings do not need to be framed. Unfinished pieces are welcome for suggestions to finish them. **Those members arriving with work after 6:15 risk not having their work critiqued depending on volume of work brought in earlier**.

1 painting only per person please.

We would prefer that participants in the critique please not bring paintings that are freshly wet, oils particularly, as the paint gets on our hands and clothes from handling the pieces and then paint is transferred to other works and the carpet in the critique area. If you have a frame to put the painting in for handling purposes that will be appreciated. Thanks from the critique leaders.

~ Jim Garrison, Critique Master

1st Tuesday Night of each Month after 5:45 p.m.



Remember: Granite Reef does not connect to Indian Bend Rd

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BOARD OF DIRECTORS

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Artwork of the Month - Irene Donato
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Photographers - Rita Goldner,
Terry Hamra & Pamela Shearer

Webmaster – Ryan Wood
•480-874-2272• ryan@cerowood.com

President's Corner

Greetings to all in this New Year,

It's time once again to reflect on the old year and bring in 2015 with hope of a healthy and creatively productive future for this league. I want to thank all of you that have helped to keep things running smoothly in 2014. It was fun to end our year with the Holiday Party ~ what better way than spending time with good food and friends. I want to thank everyone that brought a small piece of their art for the wonderful art quilt. It truly shows the diversity of talent and fun personalities of our league. Too bad only one lucky person got to take home the labor of love.

In the new year, I always try to focus on what it takes to stay healthy. Most of the time diet and exercise are the first things that come to mind. The same thing holds true for our artistic self. If we are what we eat, what will you feed your creativity this year? If we exercise to get into shape and stay fit, what exercises will you give your artist self to stay in shape? As with our bodies, the same holds true with our creative mind. It often takes discipline and setting aside time to stay productive as an artist. It is the small things we do daily for our artistic self that make up our quilt that protects us from the cold.

Happy New Year!
Artistically yours
~ *Terry Armstrong Hamra, President*

Artist of the Year Rowell Quinton with his piece "Taking a Break"

Congratulations to a fine artist.

News, announcements & photos DEADLINE for February issue is 5 PM ~ Friday, Jan 9th ~ PLEASE send in early! Email to: karen_m_lockhart@cox.net

Artwork of the Month Rules: Once you win First Place in 2015 you are ineligible to enter for rest of the year.

Please bring that artwork with you for entry in December's ***Artist of the Year Contest***. If sold, bring something comparable or a print or giclees of the winning piece or photo of 3D.

Winner Myra Lawson of collective artwork

Is your advertising reaching the right market?

Scottsdale Artists League is providing advertising space in their monthly newsletter and their annual membership directory at a very reasonable rate. Our newsletter and directory reach serious artists with the need for artist supplies and materials. **Let them know that you support them with your ad.**

Circulation

Our Newsletter has a direct mailing of 150+ members. In addition, it is sent to all the other art leagues and guilds in the valley which makes your ad available to numerous readers and serious artists throughout the entire Phoenix area. The newsletter is posted to our website and archived for up to a year adding even more value and longevity to your advertising dollar!

The Annual Directory is a tool often picked up throughout the year by other members and organizations for the purpose of contacting artists to inform them of upcoming events and exhibitions. This provides an excellent opportunity for exposure to your business or service.

Rates, Deadlines, and Ad Sizes/Formats

Monthly Newsletter

1/8 page: $10.00
Size: 3.75" wide by 2" tall
1/4 page: $18.00
Size: 3.75" wide by 4.75" tall
1/2 Page: $35.00
Size: 7.5" wide by 4.75" tall
Full Page: $70.00
Size: 7.5" wide by 10" tall

Discount of 10% for 6 month advertising
Discount of 15% for one year advertising
Printed newsletter is black and white, with the digital version in full color.
File formats accepted:
PDF, JPG at 300DPI, or TIFF at 300DPI
Ads due by the first Friday of each month.

Annual Membership Directory

1/2 Page: $200.00
Size: 4.5" wide by 3.75" tall
Inside front, inside back or back cover: $350.00
Size: 4.5" wide by 7.5" tall

Printed in black and white, black and white ad preferred.
File formats accepted:
PDF, JPG at 300DPI, or TIFF at 300DPI
Ads due by the first Friday in July

For more information contact Advertisement:
Kathleen Maley
480-456-3768 maleyjk@aol.com
PO Box 1071, Scottsdale, AZ 85252-1071
www.scottsdaleartistsleague.org

For **ART BEAT** ads contact
Karen 602-803-0931
karen_m_lockhart@cox.net

= =CUT HERE AND MAIL IN FORM ALONG WITH YOUR PAYMENT= = = = = = = = = = = = = = = = =

Membership Application for the Scottsdale Artists League

Please print and complete all areas that apply

Name: _____

Phone: (_____) _____ – _____

Address: _____

City: _____ State: _____ Zip: _____

E-mail: _____

Receive monthly SAL newsletter "Art Beat" by: ❑ E-mail ❑ US mail ($5 additional postage fee)

❑ I want my Website Link* on SAL's "Members Art for Sale" web page
(*$10 Website link annual fee, must also be a SAL member)

Website address: _____

Art Media Used: _____

❑ I **do not** want my information included in the member directory or the SAL Website

Send Application and check made out to the Scottsdale Artists League to:
Scottsdale Artists League, P.O. Box 1071, Scottsdale, AZ 85252-1071, Attn: Membership Chairperson

Date: _____
Fiscal year July 1 to June 30 • Minimum Age: 18 Years
Please Check One: ❑ New ❑ Renewal
Annual Donation: ❑ $42 year - Individual ❑ $50 year - Family
❑ $75 or more year - Patron ❑ $10 year - Website Link*
❑ $5 year - postage fee (US mail newsletter)

Please check how you will be willing to help the League:

❑ Assist with shows	❑ Assist with Ways and Means
❑ Assist with exhibitions	❑ Sell advertising space
❑ Hang and take down shows	❑ Publicity
❑ Work on a committee	❑ Plan Workshops
❑ Help with membership	❑ Teach a Workshop
❑ Scholarship Committee	❑ Demonstrate at meetings
❑ Accept a Board position	❑ Help with refreshments
❑ Telephone Committee	❑ Newsletter circulation

❑ Other: _____

Scottsdale Artists League
scottsdaleartistsleague.org

Administrative use only:
Payment type: _____
Check #: _____
Other: _____

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Next Board Meeting is 5 – 7 pm on **January 27th** [the 4th Tuesday of each month]

The address is 6900 E Indian School Rd Scottsdale, AZ.

Located 2 blocks West of Scottsdale Rd on E. Indian School Rd.

Parking is in the back of the building and the meeting room is on the first floor to the left at the end of the hall.

NEXT General Meeting

DON'T FORGET TO BRING IN YOUR ART SQUARES ALL FINISHED on JANUARY 6TH. We need to finish filling in the blank spots!

Membership Chair Info

We had 64 members and 6 guests at our General meeting. Membership is now at 138. For questions on memberships or mailing of newsletter ~ please contact *Mona Houle 602.721.9676* *mona@monahoule.com*

Happenings

Don MacDonald and Larry Beausoliel are showing their sculptures at the Westgate Show Dec. 3-29. They won first prize with "*The Wild Horse*" copper sculpture.

Shows

Questions? Contact SAL-Butterfly Wonderland Chair Marsha Lazar Klinger at 602-283-4047 or marsha.klinger@yahoo.com ***Thank you for being a part of our 1st year at the Butterfly Wonderland!***

Raul V. Espinoza's entry, "*A Lone Monsoon Cloud*" has been accepted! Thanks for participating in 2014-2015 Arizona Highways Photo Contest

AZ Art Supply is hosting Liz Kenyon and a workshop usually priced at $500.00 is available for $60

Treasurer's Report

September 2014: Income was $445.00, Expenses were $416.00, For a Net Income of $28.37, Total Liabilities and Equity $33,718.47.

2015 SAL Scholarship Committee

Chair-Linda Phillips, Velma Barder, Joanne Castor, Terry Hamra, Joan Langdon, Phyllis Lindsey and Karen Lockhart are the participating members this year.

- Teachers in the district will soon be contacted to help find the qualified students for our $1000.00 award.

AZ Art Alliance Fine Art Gallery

"Enriching Life Through Art"

Mailing Address: 10810 N. Tatum Blvd. 102-264, Phoenix, AZ 85028 ~ Southern Commerce Center, 2717 W. Southern Avenue, Ste. 6, Tempe, Arizona 85282 ~ Nearest Cross Streets are: 48th street and Southern Avenue Phone: 602.870.7610

Alliance 2014 Holiday Show

.SHOW DATES: DEC 5 THRU DEC 14TH ~ HOURS: 10 AM – 6 PM.

Costco Plaza Shopping Center

1325 W. Elliot Rd, Tempe 85284

Well, we are **full steam** ahead going into our show and it's going to be a good one. The venue is being prepared as we speak and we owe a special thanks to some very special members who are working their tails off to make sure our Show is a success. As always, Al Arne is leading the way with our show layout and physical preparation. His years of experience enable us to always have an exhibition that presents itself as professional and well organized. Jim Corrigan (*our featured artist for December*) and Dan Gellenbeck have also been right by Al's side, assisting him at every turn. Jim has also volunteered to manage all of our "small art works" coordination within our Show to maximize the exposure of our gift shop items as well as the other smaller works of art that need to be well presented in our Holiday Show Gallery.

Of course there is our Treasurer Donna Lewis who, besides her normal monthly ac-counting duties, is setting up the sales and money handling procedures necessary to take care of the daily business during our 10-day exhibition. A special thanks goes out to Judy Delmonico, Maryanne Noli, and Carmen Timm who have been working for months on the art entry procedures, record keeping, and jurying. Their tasks of late have been especially difficult because of our new jury process and show exhibit changes that have come about since leaving our Gallery in May. Carolyn Toliver is always there to help, sharing her vast experience in working out various details that are necessary for a successful exhibition. Ladies, thank you so much.

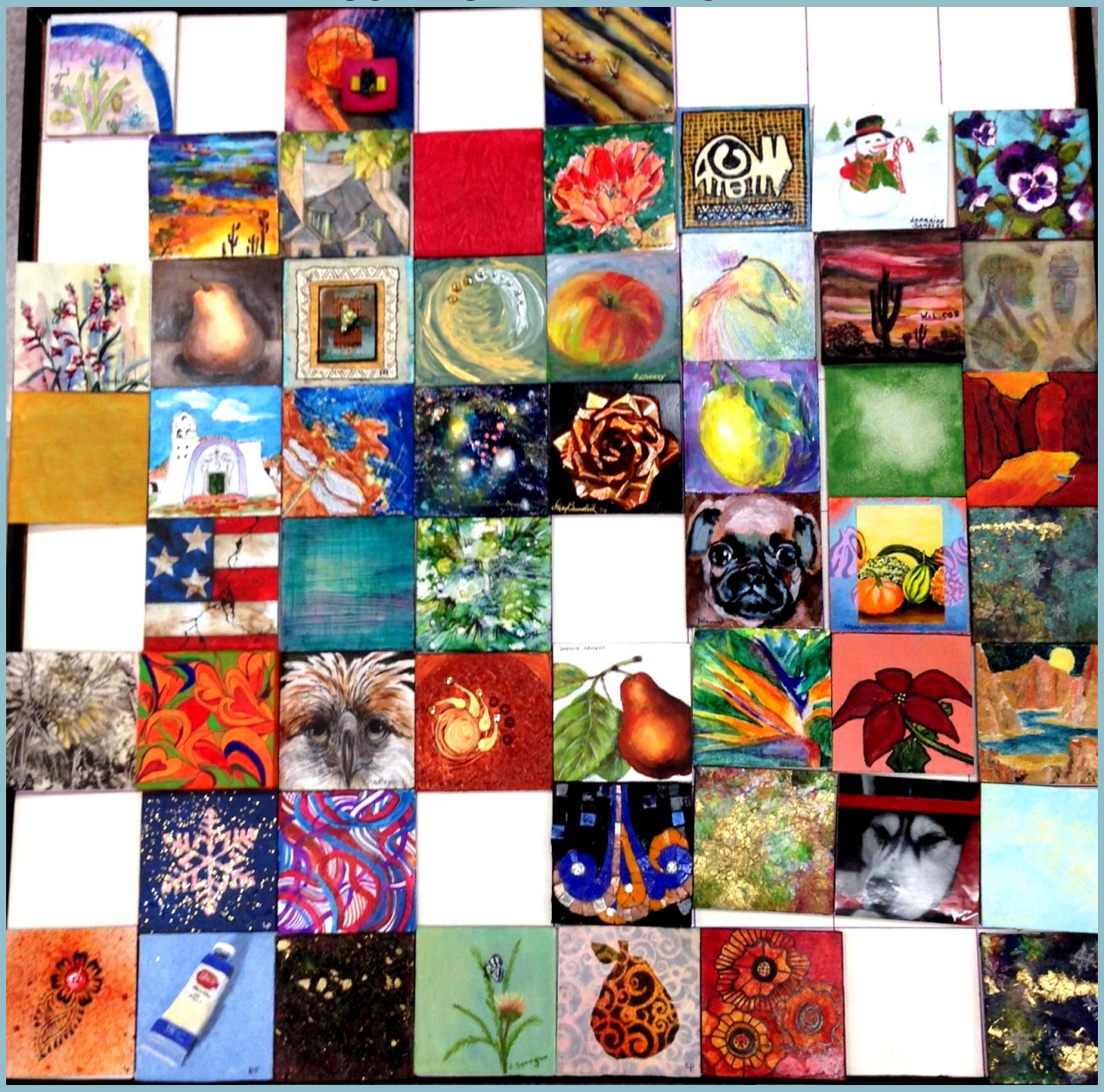
There are so many people I have missed in this article that deserve our gratitude, but they are not forgotten. We see the fruits of their labor with our 14 years of accomplishments. We, as artists, are so fortunate to have been blessed with talents that we can offer up for the enjoyment of others. Whether it's a viewer or art lover gazing at our work, a child lighting up because we have helped him or her create, a Veteran seeking relief from the rigors of service, or one of our elderly who finds solace in the artwork we helped them produce…..we are the ones who benefit most. **Our reward is from Life's true gift, the Gift of Giving.**

DECEMBER 2ND HOLIDAY FEAST AT SAL

I wish to thank all of our members, the officers and board members that have submitted articles and photos for the Art Beat ~ such a wonderful job you've all done keeping me up with the news.

Your Editor, Karen Lockhart

COLLECTIVE ARTWORK



But as you can see – we still need to fill in many of the squares - 10 to 16 pieces – so please, artists that have not yet submitted your 4x4 piece or unable to come in December – do so at the next general meeting which is January 6th. This will be much appreciated ~ especially by the winner, Myra Lawson! *Thank you*.

Correction to December issue:

Both Larry Beausoleil and Donald MacDonald won 3rd place with *"The Wild Horse"* for Artwork of the Month in November 2014

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JANUARY 2015

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