



Art Beat

August
2012

Newsletter Of The Scottsdale Artists League Since 1961

www.scottsdaleartistsleague.org PO Box 1071, Scottsdale, AZ 85252-1071

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July Door Prize Donations & Winners

From Arizona Art Supply
Jane Horn ~ \$25 Gift Certificate

From Jerry's Artarama:
Sandy Tracy ~ \$25 Gift Certificate

From Utecht
Eva Ciolina ~ \$20 Gift Certificate

From SAL
Subhadra Grundmumalla
Blue T-Shirt

50/50 Drawing
Won by Wil Coe ~ \$30.00

50/50 helps with the cost of
refreshments.

*Tickets are drawn from members who
have paid their dues, signed in and
received raffle tickets*

Guest Speaker ~ August 7th



Joni Falk,

Realist painter of still life and landscapes, Joni has lived in Phoenix since 1960. She has been featured in Southwest Art, American Artist and most recently in the 2011 Feb./Mar. issue of Art of the West magazine, as well as several books. She is a popular instructor at the Scottsdale Artist's School. Her work is included in the permanent collection of the Cheyenne Old West Museum, the Booth Museum and the Desert Caballeros Museum. She is represented by Legacy Galleries in Scottsdale and Jackson, Wy. and the Settlers West Galleries in Tucson, Az.

Paul Nemiroff ~ 1st Vice-President for Programs

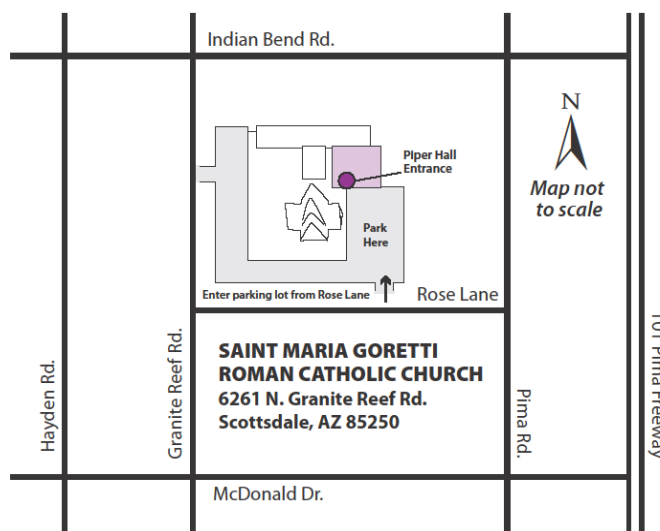
Member CRITIQUE

Jim Garrison is leading our critique for **August 7**. All members & guests are invited to participate with work and suggestions for the work. Please join us! **Critique begins promptly at 5:45 pm and runs to 6:45 pm** prior to the General meeting. Paintings and drawings do not need to be framed. Unfinished pieces are welcome for suggestions to finish them. Those members arriving with work **after 6:15** risk not having their work critiqued depending on volume of work brought in earlier. **Please, only 1 painting per person.**

We would prefer that participants in the critique please not bring paintings that are freshly wet, oils particularly, as the paint gets on our hands and clothes from handling the pieces and then paint is transferred to other works and the carpet in the critique area. If you have a frame to put the painting in for handling purposes that will be appreciated. Thanks from the critique leaders.

~ Jim Garrison, Critique Master

First Tuesday of the Month



PLEASE DO NOT enter the hall until after 5:30

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Photographers for the Art Beat

Karen Lockhart & Rita Goldner

PRESIDENT'S CORNER

Greetings SAL,

Sometimes, it is good to look over the past to see how to shape the future. To better serve our membership, we will be preparing a questionnaire to get an idea of what you enjoy or would like to see changed at the Scottsdale Artists League. This should be ready after summer, so keep your eyes open for more on this at a later date.

One request that we have had is more demonstrations at our meetings. If you know of someone that would be a good demonstration artist for our meetings (perhaps even yourself), please give that information to Paul Nemiroff, our 1st VP of Programs. He is looking to book some great demos for you!

Hope you are all enjoying the summer, and have had the chance to get away from the heat. Or, maybe you have visited back East and the Midwest and have found out that the dry heat of Arizona isn't all that bad.

Stay cool!



~Ericka Cero Wood, President



Artwork of the Month Rules

1. You must have attended 3 meetings as a dues paid member in the last 12 calendar months.
2. All two dimensional art must be framed or on gallery wrapped canvas minimum depth of 1½ inches.
3. If you have had your art critiqued at that meeting, you may not also enter it in "Artwork of the Month."
4. If you are a first, second, or third place winner, please remain after the meeting to be photographed for the Art Beat.
5. Each artist may win first place only once a year (January to November).
6. All monthly first place winners will bring a piece of artwork to the December meeting to vie for "Artist of the Year." Monthly winners may enter any piece of work they wish in the December "Artist of the Year" contest. This allows sales and gives artists the freedom to exhibit what they feel is their best effort.

ARTWORK of the Month



1st Place

'Pensive Paula'

Don Parks



2nd Place

'Wally'

Geri Hall



3rd Place

'My Favorite Things'

Barbara Bagan

DEADLINE is August 10, Friday for September issue news items

Please email to: karen_m_lockhart@cox.net



Is your advertising reaching the right market?

Scottsdale Artists League is providing advertising space in their monthly newsletter and their annual membership directory at a very reasonable rate. Our newsletter and directory reach serious artists with the need for artist supplies and materials. **Let them know that you support them with your ad.**

Circulation

Our Newsletter has a direct mailing of 150+ members. In addition, it is sent to all the other art leagues and guilds in the valley which makes your ad available to numerous readers and serious artists throughout the entire Phoenix area. The newsletter is posted to our website and archived for up to a year adding even more value and longevity to your advertising dollar!

The Annual Directory is a tool often picked up throughout the year by other members and organizations for the purpose of contacting artists to inform them of upcoming events and exhibitions. This provides an excellent opportunity for exposure to your business or service.

Rates, Deadlines, and Ad Sizes/Formats

Monthly Newsletter

1/8 page: \$10.00
Size: 3.75" wide by 2" tall
1/4 page: \$18.00
Size: 3.75" wide by 4.75" tall
1/2 Page: \$35.00
Size: 7.5" wide by 4.75" tall
Full Page: \$70.00
Size: 7.5" wide by 10" tall

Discount of 10% for 6 month advertising
Discount of 15% for one year advertising
Printed newsletter is black and white,
with the digital version in full color.
File formats accepted:
PDF, JPG at 300DPI, or TIFF at 300DPI
Ads due by the first Friday of each month.

Annual Membership Directory

1/2 Page: \$200.00
Size: 4.5" wide by 3.75" tall
Inside front, inside back or back cover:
\$350.00 Size: 4.5" wide by 7.5" tall
Printed in black and white,
black and white ad preferred.
File formats accepted:
PDF, JPG at 300DPI, or TIFF at 300DPI
Ads due by the first Friday in July

For more information contact
Advertisement:

Kathleen Maley

480-456-3768 maleyjk@aol.com

PO Box 1071, Scottsdale, AZ
85252-1071

www.scottsdaleartistsleague.org

For **ART BEAT** ads contact

Karen 602-803-0931

karen_m_lockhart@cox.net

=====CUT HERE AND MAIL IN FORM ALONG WITH YOUR PAYMENT=====

Membership Application for the Scottsdale Artists League

Please print and complete all areas that apply

Name: _____

Phone: (_____) _____ - _____

Address: _____

City: _____ State: _____ Zip: _____

E-mail: _____

Receive monthly SAL newsletter "Art Beat" by: ☐ E-mail ☐ US mail (\$5 additional postage fee)

☐ I want my Website Link* on SAL's "Members Art for Sale" web page
(* \$10 Website link annual fee, must also be a SAL member)

Website address: _____

Art Media Used: _____

☐ I **do not** want my information included in the member directory or the SAL Website

Date: _____

Fiscal year July 1 to June 30 - Minimum Age: 18 Years

Please Check One: ☐ New ☐ Renewal

Annual Donation: ☐ \$42 year - Individual ☐ \$50 year - Family

☐ \$75 or more year - Patron ☐ \$10 year - Website Link*

☐ \$5 year - postage fee (US mail newsletter)

Please check how you will be willing to help the League:

☐ Assist with shows

☐ Assist with exhibitions

☐ Hang and take down shows

☐ Work on a committee

☐ Help with membership

☐ Scholarship Committee

☐ Accept a Board position

☐ Telephone Committee

☐ Other: _____

☐ Assist with Ways and Means

☐ Sell advertising space

☐ Publicity

☐ Plan Workshops

☐ Teach a Workshop

☐ Demonstrate at meetings

☐ Help with refreshments

☐ Newsletter circulation

Administrative use only:

Payment type: _____

Check #: _____

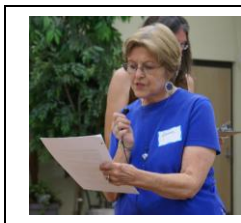
Other: _____

Send Application and check made out to the Scottsdale Artists League to:

Scottsdale Artists League, P.O. Box 1071, Scottsdale, AZ 85252-1071, Attn: Membership Chairperson



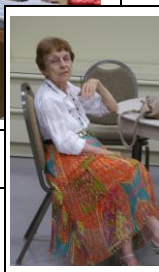
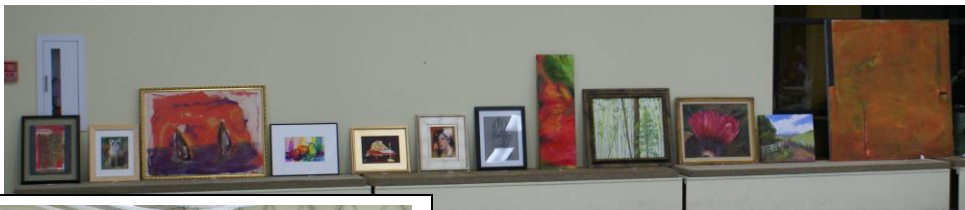
Photos from our last meeting!



"No sign in.....no ticket"



"You gotta tilt and turn it upside down to get the feel of balance"



"Bill can't use me as a model.....he can't use white on white"



"Those unguarded moments?Priceless!"

NEXT SAL BOARD MEETING AT 7:00 P.M. JULY 24, 2012

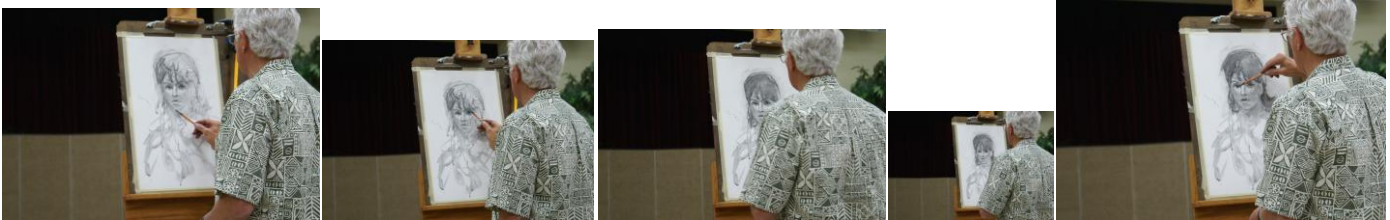
Where do we meet?

Board members will be receiving a notification via email when a place has been reserved for the meeting.
ALL SAL MEMBERS ARE INVITED on the 4th Tuesday each month.



From start to finish
.....
a view of the steps
of portraiture by Bill
Lundquist

Charcoal Wash
and Charcoal
Pencil portrait of
Lorraine



"Oh, look...."

.....another figure to draw!"



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July meeting ~ NEW MEMBERS ~ MEMBERS ~ GUESTS

Want to know who's who at the Scottsdale Artists League?

Who's new?

Come and pick up your new directory at the next general meeting!

WANTED: Refreshment Chair

If you can brew a great pot of coffee, enjoy picking out a couple dozen doughnuts, and can keep track of coffee supplies like sugar, sweet and low, creamer, cups and napkins and buy them when needed then the Refreshment Chair for SAL is a volunteer position for YOU! Must be dependable, able to complete the above tasks, and willing to clean out the coffee pot at the end of the general meeting. You will be reimbursed for the cost of supplies/food/coffee by the League, just keep those receipts. Interested? Contact SAL president Ericka Cero Wood. (Serious inquires only please.)



HAPPENINGS

Pamela Jonas just sold 2 commissioned works: "Loki" and "Tammy."

Joan Langdon sold two commissioned pet portraits.

=====

SHOWS:

For questions and information on upcoming shows, please contact your new 2nd Vice President for Shows, **Mary Kuhr** • 602-430-5898 • marykuhr@gmail.com

Our theme for Chad's Summer Show is "What I did on my summer vacation" so keep creating and plan to bring in your work to the October meeting where the Chad's Summer Show will be in place of Artwork of the month. More details to come...



"Enriching Life Through Art"

AZ Art Alliance Fine Art Gallery

The Pavilions at Talking Stick – Indian Bend Rd. & the 101

Open Wednesday through Sunday, 10am – 5pm!

To Juried Arizona Art Alliance Artists: This announcement pertains to the upcoming 2012 exhibition period November 1 - 25, 2012 at the Arizona Art Alliance Gallery. While there will be other exhibitions prior to November, we want to get this information out early due to the nature of the November Show. During that month, we will pay tribute to Arizona Military Veterans, who will display their artwork in half the Gallery in an exhibition titled **"Honoring Our Veterans."** Applications for this exhibition will be due by 5PM, Saturday September 1, 2012. The other half of the Gallery will be available, as usual, for the work of our AZ Art Alliance Juried Artists in an exhibition titled **"America – What a Great Country!"** Applications for this exhibition are due by 5PM, Friday October 19, 2012. **There is a separate Prospectus and Application/Entry Form for each Exhibition (see attached)....and, thus, separate due dates for the applications. Please read your Prospectus carefully.** The Prospectus and Application/Entry Form for each Exhibition will also be available on our website within the next few days. Our AZ Art Alliance Juried Artists, who are also Veterans, have the option of participating in either or both Exhibitions.

Both "Honoring Our Veterans" and "America – What a Great Country!" afford us an opportunity to reflect upon and be thankful for our many freedoms. There are unlimited ways in which we can celebrate our country through our artwork....beautiful landscapes, abstracts that demonstrate our feelings of patriotism, portraits of those who make up this great land, historical depictions of some great event.....or your own unique interpretation! Celebrate USA!

Featured Artist of the Month

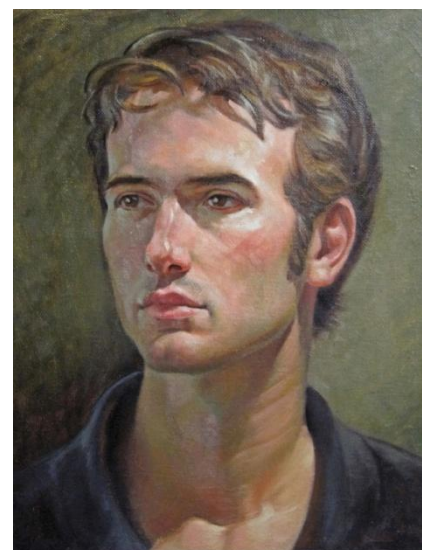


Jim Garrison was raised in a rural community in southern Indiana. In spite of this rustic beginning, he received his art degrees from Indiana State University, earning a Bachelors degree in Art Education. From Purdue University, he earned a Masters of Science degree in fine arts. In both degrees, Jim focused on drawing and painting. In the drawing area, Life Drawing was a major emphasis.

Jim was an art instructor at Mesa Community College where he taught for thirty-five years. As a full-time instructor, he taught life drawing and drawing and composition. Later, he taught painting, art anatomy, and portrait-figure painting. Jim has mentored and taught a large number students, many of whom are successful artists in the fields of fine art, animation and illustration.

In addition to the degree programs from the universities, Jim has studied with many artists at various workshops. These artists include: Mark Daly, John Asaro, Bob Gerbracht, Jon Zahourek, Albert Handel, Daniel Greene, and Tony Pro.

Over the years, Jim has participated in many gallery exhibitions having solo shows as well as group shows. He has served as a guest lecturer and juror for many high schools and many community art organizations. Currently Jim is a member of the Scottsdale Artists League and the Portrait Artists of Arizona.





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