Art Beat

April 2012

Newsletter Of The Scottsdale Artists League Since 1961

www.scottsdaleartistsleague.org PO Box 1071, Scottsdale, AZ 85252-1071

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March Door Prize Donations & Winners

From Arizona Art Supply
Freddie Lieberman ~ $25 Gift Certificate

From Jerry's Artarama:
Mona Houle ~ $25 Gift Certificate

From Utrecht
J.S. Lancaster ~ $20 Gift Certificate

From Leslie Austin
V. Stearns-Kohler ~ 5-16x20 Mats
Marsha Klinger ~ 5-16x20 Mats

From Rita Goldner
Mary Kuhr ~ Paint Palette
Eva Ciolina ~ Paint Palette

50/50 Drawing

Won by Irene Donato $27.50

50/50 helps with the cost of refreshments.

Tickets are drawn from members who have paid their dues, signed in and received raffle tickets

Guest Speaker for April 3rd

David Wilkinson

David Wilkinson is the Director of Legacy Gallery on Main Street, Scottsdale, a position he has held for over eleven years. Prior to Legacy, David was Director of Trailside Galleries, also in Scottsdale. Mr. Wilkinson enjoys working directly with artists to help them learn the business side of the art business.

Throughout his career, David has worked with such fine artists as Clyde Aspevig, Morgan Weistling, Curt Walters, Scott Christensen, Daniel Gerhartz, G. Harvey, Frank McCarthy and so many others.

"I feel blessed to have met and worked closely with these fine artists. It has been an incredible journey."

Mr. Wilkinson will give us his insight into the business side of the art business.

Paul Nemiroff ~ 1st Vice-President for Programs

Member CRITIQUE

Dave Flitner *is leading our critique for March 6th.* All members & guests are invited to participate with work and suggestions for the work. Please join us! Critique begins promptly at 5:30 pm and runs to 6:45 pm prior to the General meeting. Paintings and drawings do not need to be framed. Unfinished pieces are welcome for suggestions to finish them. Those members arriving with work after 6:15 risk not having their work critiqued depending on volume of work brought in earlier.

Please, only 1 painting per person.

We would prefer that participants in the critique please not bring paintings that are freshly wet, oils particularly, as the paint gets on our hands and clothes from handling the pieces and then paint is transferred to other works and the carpet in the critique area. If you have a frame to put the painting in for handling purposes that will be appreciated.

Thanks from the critique leaders. ~ *Jim Garrison, Critique Master*

First Tuesday of each month
Time: Promptly at 7:00 pm.

New Meeting Space for our upcoming APRIL 3RD General Meeting!!!

SAINT MARIA GORETTI ROMAN CATHOLIC CHURCH
6261 N. Granite Reef Rd.
Scottsdale, AZ 85250

Directions: pg 4 with map

OFFICERS

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nemiroff7314@aol.com
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BOARD OF DIRECTORS

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480-969-4405 • jimgarr1@cox.net
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Webmaster – Frank Vona
602-770-4041 •fvona2@cox.net
Photographers for the Art Beat
Karen Lockhart •602-803-0931
Rita Goldner• 480-948-6547

PRESIDENT'S CORNER

Greetings SAL,
I hope you enjoyed our meeting past month in our new space. Many of you helped out by pitching and arranging the room, setting up the refreshments, decorating, and directing people to our new space. THANK YOU! You helped make the meeting run smooth and lightened my worries.

Our guest speaker was Chris Saper, a wonderful portrait artist, and she gave us some insight into working with photographs. Our 1st VP of Programs, Paul Nemiroff, has done a marvelous job finding our League some interesting presenters. He has managed to get many big names from the local gallery scene, and has some great future presenters lined up with varied interests. If you know of someone that might be a good presenter, maybe even yourself, contact Paul.

Election time is just around the corner. I need a nominating committee of five by our April meeting to help recruit people to fill our soon-to be-open positions that are vital to our League. This is in accordance to our by-laws, which is what governs our 50 year-old non-profit. Please consider giving back to the League by becoming more involved. You will be rewarded in ways you never knew.
Call me…Seriously,

~Ericka Cero Wood, President

Artwork of the Month Rules

1. You must have attended 3 meetings as a dues paid member in the last 12 calendar months.
2. All two dimensional art must be framed or on gallery wrapped canvas minimum depth of 1½ inches.
3. If you have had your art critiqued at that meeting, you may not also enter it in "Artwork of the Month."
4. If you are a first, second, or third place winner, please remain after the meeting to be photographed for the Art Beat.
5. Each artist may win first place only once a year (January to November).
6. All monthly first place winners will bring a piece of artwork to the December meeting to vie for "Artist of the Year." Monthly winners may enter any piece of work they wish in the December "Artist of the Year" contest. This allows sales and gives artists the freedom to exhibit what they feel is their best effort.

ARTWORK *of the* Month

1st Place ~ *'MADE IN AMERICA'*
by Donna Heslip

2nd Place ~ 'YOUNG ARTIST'
by Ellie Chamberland

3rd Place ~ Tied
'DECEMBER IMPRESSION'
by Barbara Clark

'THE WATCHMAN'
by Donna Leonard

Send your news items right away to: karen_m_lockhart@cox.net DEADLINE is APRIL 6 for May issue.

New Meeting Space for our upcoming APRIL 3RD General Meeting 7 pm!!!

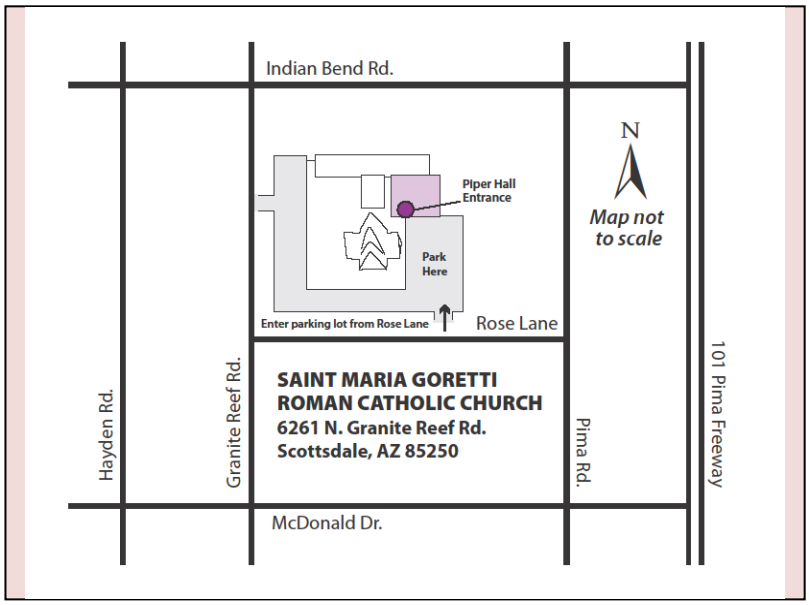
SAINT MARIA GORETTI ROMAN CATHOLIC CHURCH

6261 N. Granite Reef Rd. Scottsdale, AZ 85250

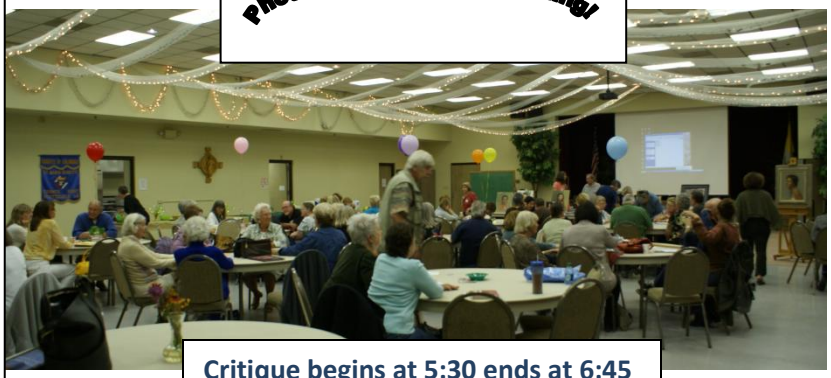
Directions:

Located off Granite Reef Rd.just a few blocks north of McDonald Dr.

Turn east on Rose Lane to enter the east parking lot where Piper Hall is located on the Church Campus. The Chapel is hard to miss with its dramatic architecture. The parking lot is just a bit further east of the chapel. McDonald Dr. has an exit from the 101 Freeway for easy access. To volunteer to help setup for the upcoming meeting (lots to do in a new space!) please contact SAL President, Ericka Cero Wood, at 480-874-2272 or ericka@cerowoodart.com.



Photos from our last meeting!



Critique begins at 5:30 ends at 6:45

PLEASE NOTE: If you arrive at St. Maria Goretti's before 5:30 PM on our meeting night, please be courteous and DO NOT enter the hall until after 5:30. They have another group that rents the hall before us and they have the space until 5:30 PM. .....*Thank you!*

Refreshments, because artists love food too! Thank you Vivian Stearns-Kohler and Candy Barr who volunteered to do refreshments at our March meeting. They had a few others helping out, which is awesome because that is a big job to do! Diane Hitt and Ellie Chamberland will be volunteering for April.

May: need at least 2 volunteers ~ June: need at least 2 volunteers

Remember, everyone is welcome to bring in their own favorite dish to share with fellow members!

SAL has been looking for a social chair to help organize the refreshments and volunteers for our meetings. Budget is $100/meeting and a few hours of your time each month. Contact SAL president Ericka Cero Wood if you can support the League by helping out with refreshments.

Membership Application for Scottsdale Artists League

Scottsdale Artists League

Fiscal year July 1 to June 30
Minimum Age: 18 Years
Date:_____

Please Check One:
❑ New ❑ Renewal

Annual Donation:
❑$42 year - Individual
❑$50 year - Family
❑$75 or more year - Patron

Please print and complete all areas that apply

Name: _____

Phone: (_____) _____ – _____

Address: _____

City: _____ State:_____ Zip: _____

Fax: _____

E-Mail: _____

Would you like the monthly newsletter Art Beat sent to you: ❑ E-mail ❑ US mail
(You will be notified by e-mail each month with a URL to the website location)

Art Media Used: _____

Introduced by, or how you learned about the League? *(not a requirement for membership)*

_____

Send Application To:
Scottsdale Artists League, P.O. Box 1071,
Scottsdale, AZ 85252-1071,
Attn: Membership Chairperson

Please check how you will be willing to help the League:

❑ Assist with shows
❑ Assist with exhibitions
❑ Hang and take down shows
❑ Work on a committee
❑ Help with membership
❑ Scholarship Committee
❑ Accept a Board position
❑ Telephone Committee
❑ Assist with Ways and Means
❑ Sell advertising space
❑ Publicity
❑ Other: _____
❑ Plan Workshops
❑ Teach a Workshop
❑ Demonstrate at meetings
❑ Help with refreshments
❑ Newsletter circulation

= =CUT HERE AND MAIL IN FORM ALONG WITH YOUR PAYMENT= = = = = = = = = = = = = = = = =

NEXT SAL BOARD MEETING AT 7:00 P.M. MARCH 27, 2012

Meet at **Coco's Restaurant**, 4700 N. Scottsdale Rd. (2nd signal north of Camelback)
Those who wish may join us for a "no host" dinner at 6:00 p.m. prior to the 7:00 p.m. meeting
ALL SAL MEMBERS ARE INVITED on the 4th Tuesday each month.

Giclée Printing Experts

VISIT OUR WEB SITE

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March meeting had 94 MEMBERS and 11 GUESTS and 6 NEW MEMBERS ~ SAL has 227 paid members!

New Members	New members-*continued*	New members-*continued*	Change Telephone #
Gabriele M. Drewry 623-939-4500 5611 W. Frier Drive, Scottsdale, AZ 85301 gdrewry@cox.net **Margaret Licosati** 602-751-1603 8989 N. 84th Way, Scottsdale, AZ 85258 Oil painter@licosati.com	**Nancy Levinson** 602-695-4491 5400 Via Del Cielo, Paradise Valley, AZ 85253 Oil levinson110@hotmail.com **Rocco Mellillo** 480-360-5669 9285 E. Corrine Drive, Scottsdale, AZ 85260	**Linae Frei** 480-941-5112 4826 N. 74th Street, Scottsdale, AZ 85251 ifrei@me.com **Kathleen Janda** 623-388-6790 161107 W. Monterey Way, Goodyear, AZ 85395 Oil, Pastel kathiejanda@yahoo.com	**Ken Tully** 480-429-1765 **Change email** Laurel Bushman laurelbushman@yahoo.com

SAL Membership Dues Since we have passed the halfway mark in our fiscal year, new member's fees will be half price or $21 until June 30th. If you haven't joined as a member yet, it's a great time to do so!

HAPPENINGS!

As a published author of children's books, ***Vivian Stearns-Kohler*** currently has two engaging books for children ages 3 – 11. One of the books, "Bella Blue's Big Adventures" was inspired by a 50 year old dress that has been worn by three generations of the author's family. The latest story is entitled "Princess Grumpypants" about a little girl whose favorite word is "no". She is also extremely fussy about food and has definite ideas about what clothing she wants to wear. Both books are available as e-books at Amazon.com, or visit Amazon Author Central at https://www.amazon.com/author/vivianstearnskohler. Additional resource sites are Barnesandnoble.com and Lulu.com. Lulu.com also offers paperback versions.

Vivian Stearns-Kohler Art - www.etoilecreations.com (fused glass, jewelry, oil and acrylic paintings)
Children's Books - www.bellabluebooks.com (e-books & paperbacks)

Sue Hunter was asked to judge the "Purchase Prize Award Exhibit" for Grant County Art Guild show in Pinos Altos , New Mexico (Silver City) and teach a 3-day workshop. The exhibition is Sept 26 - Oct 7, 2012. The workshop is September 26-28.

Debra Jones is showing in the Minehouse Gallery (www.minehousecollection.com) in Jerome AZ. Her Western themed work has been chosen to help set off the amazing barnwood Western Heritage Furniture in their show rooms. Her charcoal drawings of Western subjects have also been accepted to be a featured on the General Pencils website: www.generalpencil.com.

Please contact ***Linda Phillips*** for any corresponding secretary needs....or donations of greeting cards! aclphillips@gmail.com

At the 16th annual Juried Art Show organized by the Fountain Hills Civic and Cultural Association ***Ed Ciolina*** was the Winning Artist in the Mixed Media category with his piece 'Stop Child Abuse'

March 31st is the last day you can enter the largest open juried art show in Northern California. The show is the weekend off May 12th & 13th and is held at the Woodbridge Winery. Over 300 pieces of art will be juried into the show and more than $5,000.00 in artist awards will be given out. Call to Artist details and on-line entry form are at www.lodiartcenter.org.

Joan Langdon sold her painting, 'Peasant' through Scottsdale Artists' School's Best and Brightest show. This painting won First Place, Water Media in this year's B&B show.

Monique Spinabella won 1st place in mixed media at AAA "Spring Into Art" show with collage "Summer Comes to the Blue Planet" and 3 oil paintings submitted into the WVAM "Celebration of Artists" were juried in. The show opens March 26 at Peoria City Hall Gallery.

SHOWS:

The 17th Spring Paintout at the Desert Botanical Garden

The Scottsdale Artists League Paintout is every Saturday in March ~ 9 AM to 3 PM with the Show and Sale Saturday, March 31 and Sunday, April 1 from 9 AM - 5 PM. We will have an artists' "Meet & Greet" on Saturday March 31 from 4-6 PM with quick draws and other fun activities to get the public involved. We have 42 artists currently painting at the garden. I must say everyone involved is so much fun and their art is fantastic.

Last weekend Linda Phillips created an art project for children who were set up next to the butterfly garden. Velma and I participated and had a great time with the kids. We figured we had around 100 children participate not counting us!!!

Scottsdale Artists League's kids' table at the Desert Botanical Garden
March 10, 2012

If you would lie to help with the Paintout as a volunteer to work the information table or help set up, please contact Annie Gillette ~ 2nd VP of Shows at 480.314.1312 or email: anniegilletter@apgdesignstudios.com

DICK PHILLIPS – SALE OF HIS PAINTINGS

Both Watercolors & Acrylics on Canvas
There are dozens of paintings available!

7914 E. HUBBELL ST, SCOTTSDALE
SATURDAY, APRIL 7, 9:00 A.M.- 3:00 P.M.

Margaret Phillips and Laura Quinn
For Information/Directions – 602-739-1857

Newly Juried Members into the Arizona Art Alliance

Thank you to Annie Gillette for working so diligently on obtaining the 'PROCLAMATION' from the City of Scottsdale!

Kudos to you!

PROCLAMATION

Whereas, the Scottsdale Artists League was founded by a group of Arizona artists on August 8, 1961 as a 501(c) 3 non-profit organization in order to encourage the practice of art, and to promote and advance the interest, appreciation and application of all forms of art; and

Whereas, the Scottsdale Artists League has provided scholarships each year to worthy art students and other charitable projects. This practice began first with Scottsdale Community College in November 1970 and in 2011, to a student of the Scottsdale Unified School District. The Scottsdale Artists League has partnered with the Desert Botanical Garden since 1994 for their annual Spring Paintout, with a portion of the sales benefiting the scholarship program and the Desert Botanical Garden; and

Whereas, the Scottsdale Artists League provided financial support in the amount of $10,000.00 as seed money to start the Scottsdale Artists' School in 1983; and

Whereas, the Scottsdale Artists League was instrumental in starting the Arizona Art Alliance in 2000, the largest organized visual arts society in Arizona with 33 art groups, representing over 4,000 artists. With a strong sense of giving back to the community, their volunteer artists provide support and mentoring to the less fortunate through their various outreach programs; and

Whereas, the Scottsdale Artists League is committed to foster good fellowship, cooperation and development among artists and other interested members of our community; and

NOW, THEREFORE, I W.J. "JIM" LANE, MAYOR of the City of Scottsdale, Arizona, do hereby proclaim August 8, 2011 as

THE 50TH ANNIVERSARY OF SCOTTSDALE ARTISTS LEAGUE

In Witness Whereof, I have hereunto set my hand and caused to be affixed the Seal of the City of Scottsdale, Arizona, this 8th day of August, 2011.

W.J. "Jim" Lane, Mayor

Attest:

Carolyn Jagger, City Clerk

"Enriching Life Through Art"
AZ Art Alliance Fine Art Gallery
The Pavilions at Talking Stick – Indian Bend Rd. & the 101

"Spring Into Art"
March 8 – April 1, 2012
Featured Artist: Lee Anne Park
This is our big Spring Show featuring beautiful original artwork of AZ Art Alliance Juried Artists (over twenty from SAL!) & our Gift Shop full of wonderful handcrafted items by our Alliance Juried & Member Artists!
Open Wednesday through Sunday, 10am – 5pm!

Spring Show Participating Artists: Pick up artwork Monday April 2 from 9am-3pm.

A **2012 Gallery Exhibit Calendar** is posted on the Art Alliance website, which includes reception dates for the year. The board has also decided to have a People's Choice award for each exhibition, with voting and the presentation of the award to be conducted at the exhibition receptions.

"Touch It, Feel It, Lovin' Art" will be the theme of our next exhibition in the AZ Art Alliance Gallery, which will run from April 4 – July 1, 2012. Juried Art Alliance artists are to submit their CDs & applications no later than 5pm on Sunday March 25, 2012. Paperwork can be found on the website www.azartalliance.com. Click on Forms.

Paint to Help: Alliance Outreach Director Mike Brady is starting a fund-raising effort in which there will be a 4-panel display of 8x10 paintings. Art Alliance juried artists are asked to donate small, unframed paintings on canvas panels to be sold at $35 each with 75% of the proceeds going directly to the Outreach programs & 25% going toward operating expenses of the Gallery. (Additionally, if your art is done in a medium that cannot be done on a canvas panel, that 8 x 10 work will be accepted as long as it can hang on a wall. But Mike asks that you frame the work appropriately.) Artists are asked to put the painting, along with a business card into a baggie and bring it to the Gallery.

To participate in AZ Art Alliance Shows, you must first belong to a member league (such as SAL), and then be juried into the Alliance. The jury application is available on the Alliance website or through Rep Judy at **jdelmonico-roll@cox.net** .

Check our Art Alliance website www.azartalliance.com for info regarding Outreach programs, member groups, workshops, panel rental, newsletters, Show forms, etc. Each month the newsletter has a calendar of events and artists' opportunities listing.

Graphic Design and Artist Support Services

Need help preparing submissions for an art show or contest, or with a graphic design project? Let's talk. HJKirk@juno.com 480-946-2149, 12 noon - 8 pm. Samples at www.HeatherJKirk.com

Preparing art files for submissions
Professional Portfolios
Business Cards, Brochures, Logos
Promo/Postcards, Letterhead, etc.
Basic Websites
Book Covers, Book Layout
Virtual Assistant, Editing

PhotoGraphic Artistry by Heather J. Kirk

Thank you to our March meeting guest speaker, Chris Saper. What a great presentation and wonderful artist.

Is your advertising reaching the right market?

Scottsdale Artists League is providing advertising space in their monthly newsletter and their annual membership directory at a very reasonable rate. Our newsletter and directory reach serious artists with the need for artist supplies and materials. **Let them know that you support them with your ad.**

Circulation

Our Newsletter has a direct mailing of 150+ members. In addition, it is sent to all the other art leagues and guilds in the valley which makes your ad available to numerous readers and serious artists throughout the entire Phoenix area. The newsletter is posted to our website and archived for up to a year adding even more value and longevity to your advertising dollar!

The Annual Directory is a tool often picked up throughout the year by other members and organizations for the purpose of contacting artists to inform them of upcoming events and exhibitions. This provides an excellent opportunity for exposure to your business or service.

Rates, Deadlines, and Ad Sizes/Formats

Monthly Newsletter

1/8 page: $10.00
Size: 3.75" wide by 2" tall
1/4 page: $18.00
Size: 3.75" wide by 4.75" tall
1/2 Page: $35.00
Size: 7.5" wide by 4.75" tall
Full Page: $70.00
Size: 7.5" wide by 10" tall

Discount of 10% for 6 month advertising
Discount of 15% for one year advertising
Printed newsletter is black and white, with the digital version in full color.
File formats accepted:
PDF, JPG at 300DPI, or TIFF at 300DPI
Ads due by the first Friday of each month.

Annual Membership Directory

1/2 Page: $200.00
Size: 4.5" wide by 3.75" tall
Inside front, inside back or back cover: $350.00 Size: 4.5" wide by 7.5" tall

Printed in black and white, black and white ad preferred.
File formats accepted:
PDF, JPG at 300DPI, or TIFF at 300DPI
Ads due by the first Friday in July

For more information contact Advertisement:
Kathleen Maley
480-456-3768 maleyjk@aol.com
PO Box 1071, Scottsdale, AZ 85252-1071
www.scottsdaleartistsleague.org

For **ART BEAT** ads contact
Karen 602-803-0931
karen_m_lockhart@cox.net

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